

2017-2021 Italy Sexually-Transmitted Diseases (STD) Market: Emerging Opportunities and Growth Strategies for Suppliers

<https://marketpublishers.com/r/I28FFB7D8B8EN.html>

Date: February 2017

Pages: 280

Price: US\$ 1,755.00 (Single User License)

ID: I28FFB7D8B8EN

Abstracts

About This Report

This new 280-pages report from VPGMarketResearch.com presents detailed analysis of the Italian STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhoea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies

Reviews features and operating characteristics of major analyzers used for STD testing

Profiles key suppliers and potential market entrants developing innovative technologies and products

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 280 pages and 14 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. CHANCROID

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

2. CHLAMYDIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

3. GONORRHEA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. HERPES SIMPLEX 1 & 2

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

HUMAN HERPES VIRUS-6 (HHV-6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. PAPILLOMAVIRUS (HPV)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. SYPHILIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh,

Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. MOLECULAR D1AGNOST1CS
2. MONOCLONAL ANT1BOD1ES
3. 1MMUNOASSAYS
4. D1FFERENT1AL L1GHT SCATTER1NG
5. 1NFORMAT1ON TECHNOLOGY
6. ART1F1C1AL 1NTELL1GENCE
7. L1POSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. D1AGNOST1C 1MAG1NG
11. GEL M1CRODROPLETS
12. OTHER

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

D. Distribution Strategies for Decentralized Testing Markets

1. MARKET1NG APPROACHES
2. PRODUCT COMPLE11TY
3. CUSTOMER PREFERENCE
4. ESTABL1SHED SUPPL1ERS
5. EMERG1NG SUPPL1ERS
6. MAJOR TYPES OF D1STR1BUTORS
7. MARKET SEGMENTAT1ON

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity

B. Cost Containment

C. Competition

D. Technological Edge and Limitations

E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

1D Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako

LIST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests

Major Companies Developing or Marketing Gonorrhea Tests

Major Companies Developing or Marketing Herpes Tests

Major Companies Developing or Marketing Pap Smear/HP5 Tests

Major Companies Developing or Marketing Syphilis Tests

ITALY CHANCROID TEST 50LUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY CHLAMYDIA TEST 50LUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY GONORRHEA TEST 50LUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY GONORRHEA TESTING MARKET DIAGNOSTICS SALES BY MAJOR SUPPLIER

ITALY HERPES SIMPLEX 1 AND 2 TEST 50LUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY HERPES TYPE 6 TEST 50LUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY PAPILOMAVIRUS (HP5) TEST 50LUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY PAP SMEAR TEST 50LUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY SYPHILIS TEST 50LUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

I would like to order

Product name: 2017-2021 Italy Sexually-Transmitted Diseases (STD) Market: Emerging Opportunities and Growth Strategies for Suppliers

Product link: <https://marketpublishers.com/r/l28FFB7D8B8EN.html>

Price: US\$ 1,755.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l28FFB7D8B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

