

2015 Italy Sales and Market Shares of Major Infectious Disease Testing Product Suppliers by Assay and Country

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Abstracts

This unique report from VPGMarketResearch provides Italy sales and market share estimates for major suppliers of infectious disease testing products by assay and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

Biomerieux

Bio Rad

Cepheid

Diamedix/Erba

Diasorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

ThermoFisher

Wallac/PE

Wako

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