

2015 Italy Sales and Market Shares of Major Hematology and Flow Cytometry Product Suppliers

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Abstracts

This unique report from VPGMarketResearch provides Italy sales and market share estimates for major suppliers of hematology and flow cytometry instruments and consumables.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

Agilent Technologies

Beckman Coulter/Danaher

Becton Dickinson

Bio Rad

CellaVision

Horiba

Iris Diagnostics/Danaher

Nihon Kohden

Ortho Clinical Diagnostics

Roche

Siemens

Sysmex

Contains 57 pages and 6 tables

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