

2015 Italy Sales and Market Shares of Major Clinical Chemistry and Immunodiagnostic Product Suppliers

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Abstracts

This unique report from VPGMarketResearch provides Italy sales and market share estimates for major suppliers of clinical chemistry and immunodiagnostic products.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

AdnaGen

Agilent Technologies

Bayer Healthcare

Beckman Coulter/Danaher

Biomedical Diagnostics

Biomerieux

Bio Rad

Diasorin

Eiken Chemical

Fujirebio

Grifols

Instrumentation Laboratory

Kyowa Medex

Matritech/Alere

Ortho Clinical Diagnostics

Quest Diagnostics

Roche

Siemens

Sysmex

ThermoFisher

Tosoh

Wako

Wallac/PE

Contains 73 pages and 2 tables

Contents

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Instrumentation Laboratory
Kyowa Medex
Matritech/Alere
Ortho-Clinical Diagnostics
Quest Diagnostics
Roche
Siemens
Sysmex
ThermoFisher/Life Technologies
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Italy Sales and Market Shares of Major Suppliers of Clinical Chemistry Diagnostic Products

Italy Sales and Market Shares of Major Suppliers of Immunodiagnostic Products

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