

2015 Italy Sales and Market Shares of Major Cancer Diagnostic Testing Product Suppliers by Assay and Country

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Abstracts

This unique report from VPGMarketResearch provides Italy sales and market share estimates for major suppliers of cancer diagnostic testing products by assay and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

AdnaGen
Agilent Technologies
Applied Gene Technologies

Beckman Coulter/Danaher

Becton Dickinson

Arca Biopharma

Biomedical Diagnostics



bioMerieux	
Bio Rad	
CellSearch	
Cepheid	
Correlogic Systems/Vermillion	
Decode Genetics	
Diadexus	
Diagnocure	
DiaSorin	
Eiken Chemical	
Elitech Group	
Epigenomics	
Enterix	
Enzo Biochem	
Exact Sciences	
Fujirebio	
Guided Therapeutics	
Hologic/Gen Probe	
Kreatech/Leica	



Kyowa Medex
Mackay Life Sciences
Myriad Genetics
OncoLab
Ortho Clinical Diagnostics
Panacea Pharmaceuticals
Polartechnics
Polymedco
PreMD
Qiagen
Quest Diagnostics
Radient Pharmaceuticals
Roche
Scienion
Sequenom
Siemens Healthcare
Takara Bio
Targeted Diagnostics & Therapeutics
Thermo Fisher
Tosoh



Veridex
Wako Pure Chemicals
Wallac/PE
Zilla

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Enterix

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