

2015 Italy Sales and Market Shares of Major Blood Typing, Grouping and Infectious Disease Screening Product Suppliers by Test

<https://marketpublishers.com/r/IC5B1CEF407EN.html>

Date: June 2015

Pages: 83

Price: US\$ 2,000.00 (Single User License)

ID: IC5B1CEF407EN

Abstracts

This unique report from VPGMarketResearch provides Italy sales and market share estimates for major suppliers of blood typing, grouping and infectious disease screening products by test.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Biokit

BioMerieux

Bio Rad

CellMark Forensics/LabCorp

Diagast

DiaSorin

Fujirebio

Grifols

Hologic/Gen Probe

Immucor

Ortho Clinical Diagnostic

Proteome Sciences

Quest

Quidel

Roche

Siemens

Tecan

Thermo Fisher/Life Technologies

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