

# Italy Molecular Diagnostics Market: Innovative Technologies and Emerging Business Opportunities

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## **Abstracts**

This report contains 850 pages, 36 tables and presents a comprehensive analysis of the Italian molecular diagnostics market, including:

Major issues pertaining to the Italian molecular diagnostics laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Ten-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

**Genetic Diseases** 

Cancer

Paternity Testing/HLA Typing

Forensic Testing

Review of testing methodologies an instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.



Sales and market shares of leading suppliers.

Over 60 specific opportunities for molecular diagnostic instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 850 pages and 36 tables



## **Contents**

#### INTRODUCTION

#### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. DNA Sequencing
  - 1. Introduction
  - 2. Sequencing Methods
  - 3. Autoradiography
  - 4. The Human Genome Project
  - 5. Sequencing Automation
  - 6. Image Scanners
  - 7. Fluorescent Detection
  - 8. Gene Profiling
  - 9. Gene Expression
  - 10. Polymorphism Screening
  - 11. Protein Interaction Networks
- B. DNA And RNA Probe Technology
  - 1. Basic Principles
  - 2. Probe Preparation
  - 3. The DNA Probe Test
    - a. Sample Preparation
    - b. Hybridization
    - c. Separation
    - d. Detection/Measurement
  - 4. Test Formats
    - a. Filter Hybridization
    - b. Southern Blot
    - c. Northern Blot
    - d. In Situ Hybridization
    - e. Others
  - 5. Labeling Techniques
  - 6. Amplification Methods

Polymerase Chain Reaction

**Temperature Cyclers** 

**PCR Variations** 

Immuno-PCR

QC-PCR



**DAP-PCR** 

Strand Displacement Activation

TMA

Ligase Chain Reaction

**Branched DNA** 

Hybridization Protection Assay

Nucleic-Acid Sequence-Based Amplification

Self-Sustained Sequence Replicase

Others

**Ampliprobe** 

CAR

CAS

**CPT** 

**Dendritic Polymer Technology** 

ISO-CR

LAT

**Probe Networks** 

**RAMP** 

Repair Chain Reaction

**Rolling Circles** 

Sequence Independent Gene Amplification

Sequence Initiation Reaction

SISPA

Solid Phase Amplification

- C. Detection Technologies
  - 1. Radioactive Methods
    - a. Overview
    - b. Major Isotopes

P-32

S-35

H-3

I-125

- 2. Non-Isotopic Methods
  - a. Enzymatic Labels
  - b. Chemical Labeling

Indirect Chemical Labeling

**Direct Chemical Labeling** 

- c. Fluorescence
- d. Chemiluminescence



- e. Electrical Conductivity
- D. Instrumentation Review
  - 1. Abbott LCx
  - 2. Beckman Coulter/Biomek FK
  - 3. Becton Dickinson SDA
  - 4. Bio-Rad GeneScope
  - 5. Gen-Probe Tigris
  - 6. Roche Cobas Amplicor
  - 7. Tecan LS Series
- E. Biochips: Genosensors, Microarrays, and Labs-on-the-Chip

Liquid Transportation and Mixing

Separation

Reaction

Detection

- F. Pharmacogenomics
- G. Major Applications
  - 1. Microbiology/Infectious Diseases
    - a. Overview
    - b. Major Infectious Diseases

**AIDS** 

Structure and Composition

Classification

**AIDS Origins** 

Animal Lentivirus Systems

Virus Receptors

**HIV Infections in Humans** 

Pathogenesis and Pathology

CD4T Lymphocytes and Memory Cells

Monocytes and Macrophages

Lymphoid Organs

**Neural Cells** 

Viral Coinfections

Clinical Findings

Plasma Viral Load

Pediatric AIDS

Neurologic Disease

Opportunistic Infections

Cancer

**Immunity** 



Virus Isolation

Serology

Viral Nucleic Acid/Antigen Detection

**Epidemiology** 

Worldwide Spread of AIDS

**United States** 

Routes of Transmission

**DNA Probes** 

Overview

Quantitative PCR

In Situ PCR

**Needed Improvements** 

Viral Load/Drug Resistance Testing

Genotype and Phenotype Testing

**Blood Banking Considerations** 

Adenovirus

Background

Diagnostic Tests

Vaccines and Drugs

Adeno-Associated Viruses (AAV)

Anthrax/Bacillus Anthracis

Background

Diagnostic Tests

Vaccines and Drugs

Babesiosis

Background

BEA and Other Bartonella Diseases

Background

Diagnostic Tests

Vaccines and Drugs

Chagas Disease

Background

Campylobacter

Background

**Diagnostic Tests** 

Culture Identification

Vaccines and Drugs

Chlamydia

Background



Chlamydia psittaci

Chlmaydia pneumoniae

Chlamydia trachomatis

Diagnostic Tests

Vaccines and Drugs

Creutzfeldt-Jakob's Disease

Background

**Blood Transmission** 

**Diagnostic Tests** 

Major Commercial and Academic Players

Bayer

Disease Sciences/Bio Tec Global

Imperial College School of Medicine

Ortho-Clinical Diagnostics

Pall

**ProMetic Life Sciences** 

Proteome Sciences/Idexx

Q-One Biotech

Serono

U.S. Agricultural Research Service

Drugs

Vaccines

Cytomegalovirus

Background

Chorioretinitis

Gastrointestinal

Central Nervous System Disease

Diagnostic Tests

Vaccines and Drugs

Ebola Virus

Background

**Epidemiology** 

Clinical Syndromes

Diagnostic Tests

Vaccines and Drugs

**EchoVirus** 

Background

Acute Aseptic Meningitisis

Encephalitis



Exanthems

**Respiratory Disease** 

Myopericarditis

**Neonatal Infections** 

**Diagnostic Tests** 

Vaccines and Drugs

Encephalitis

Background

Diagnostic Tests

Vaccines and Drugs

Enteroviruses

Background

Diagnostic Tests

Viral Isolation and Identification

**Antibody Tests** 

Vaccines and Drugs

**Epstein-Barr Virus** 

Background

Diagnostic Tests

Vaccines and Drugs

Gonorrhea

Background

Diagnostic Tests

Vaccines and Drugs

Hepatitis

Hepatitis A

Hepatitis B

Structure and Composition

Replication

Hepatitis C

Hepatitis D (Delta)

Hepatitis E

Hepatitis G

Hepatitis Infections Pathology

Clinical Findings

**Laboratory Tests** 

Hepatitis A

Hepatitis B

Hepatitis C



Hepatitis D

Hepatitis E

Virus-Host Immune Reactions

Epidemiology

Hepatitis A

Hepatitis B

Hepatitis C

Hepatitis D (Delta)

Vaccines and Drugs

Herpes Simplex Virus

Background

Diagnostic Tests

Vaccines and Drugs

Legionella

Background

**Diagnostic Tests** 

Vaccines and Drugs

Lyme Disease

Background

**Clinical Description** 

Clinical Case Definition

Laboratory Criteria for Diagnosis

Case Classification

Diagnostic Tests

Vaccines and Drugs

Malaria

Mycoplasma

Background

Ureaplasma Urealyticum & Mycoplasma

Hominis

Diagnostic Tests

Vaccines and Drugs

Papillomaviruses/HPV

Background

**HPV** in Cancer

Cervical Neoplasm

**Diagnostic Tests** 

Vaccines and Drugs

Prevention



Parvovirus B19

Background

Microbiology

**Epidemiology** 

**Clinical Syndromes** 

Erythema Infectiosum (Slapped Cheek)

Adult Polyarthropathy

**Transient Aplastic Crisis** 

Transient Pancytopenia

Red Cell Aplasia in Immunocompromised

Perinatal Infections

Diagnostic Test

Vaccines and Drugs

Pneumonia

Background

Diagnostic Tests

Vaccines and Drugs

Polyomaviruses

Background

Diagnostic Tests

Vaccines and Drugs

Salmonellosis

Background

Diagnostic Tests

Vaccines and Drugs

Shigellosis

Background

Diagnostic Tests

Vaccines and Drugs

Streptococci

Background

Diagnostic Tests

Vaccines and Drugs

Group A Streptococci

Group B Streptococci

Toxoplasmosis

Background

Diagnostic Tests

Vaccines and Drugs



**Tuberculosis** 

Background

**Diagnostic Tests** 

Microscopic Characteristics

**Cultural Characteristics** 

Skin Tests

**MDRTB** 

Vaccines and Drugs

West Nile Virus

Background

Clinical Syndromes

Diagnostic Tests

Vaccines and Drugs

Yersinia

Background

**Diagnostic Tests** 

Vaccines and Drugs

- c. Antibiotic Susceptibility
- 2. Cancer Testing
  - a. Overview
  - b. Major Cancer Types

Prostate

Lung

Colon and Rectum

**Breast** 

Skin

Uterine

Leukemia

Oral

c. Oncogenes

Abl/abl-bcr

AIB1

BCL-2

BRCA1

**CD44** 

C-fos

C-myb

C-myc

CYP17



Erb-B

HPC1

N-myc

P40

P51

P53

PIK3CA

PTI-1

Ras

Reg

Sis

Src

- 3. Genetic Diseases
  - a. Overview
  - b. Nucleic Acid Amplification
  - c. Chromosome Imaging
  - d. Genomics Technologies
  - e. Proteomics Technologies
  - f. Current Pharmacogenomic Tests
  - g. Future Pharmacogenomic Testing
  - h. Major Diseases

Achondroplasia

Autosomal Dominant Polycystic Kidney Disease

Cancer

Cosmetogenomics

Cystic Fibrosis

Down's Syndrome

Duchenne and Becker Muscular Dystrophy

Factor V (Leiden)

Factor IX Deficiency

Fragile X Syndrome

**Heart Disease** 

Hemochomatosis

Hemophilia

**Huntington's Disease** 

Maternal-Fetal Incompatibility

Multiple Endocrine Neoplasia

Phenylketonuria (PKU)

Polycystic Kidney Disease (PKD)



**Prenatal Screening** 

Retinitis Pigmentosa

Retinoblastoma

Sickle Cell Anemia

Spinal Muscular Atrophy

Vitamin B12 Metabolism

- i. Social Issues and Concerns
- 4. Forensic Testing
  - a. Overview
  - b. Multilocus and Single Locus Probes

Multilocus Probes

Single Locus Probes

PCR and RFLP

- c. The FBI
- d. DNA Profile Data Banks

U.S.A.

U.K.

- e. Judicial Implementation
- f. Major Crime Categories
- g. Factors Contributing to the DNA Probe Market Expansion

**Technology Availability** 

Use of Hair as Evidence

- h. Wildlife Forensics
- 5. Paternity Testing/HLA Typing
- 6. Other Applications
  - a. Disease Susceptibility Testing
  - b. Cardiovascular Diseases
  - c. Diabetes
  - d. Alzheimer's Disease
  - e. Periodontal Disease
  - f. Plasma Purification
  - g. Organ Transplantation
  - h. Water Contamination
  - i. Other
- H. Competing/complementing Technologies
  - 1. Monoclonal Antibodies/Immunoassays
  - 2. RNA Probes
  - 3. Two-Dimensional Electrophoresis
  - 4. Flow Cytometry



#### **ITALY**

- A. Executive Summary
- **B.** Business Environment
- C. Market Structure
- D. Market Size, Growth And Major Suppliers' Sales And Market Shares Major Product Development Opportunities
  - A. Instrumentation
  - B. Reagent Kits and Test Systems/panels
  - C. Computers, Software and Automation
  - D. Auxiliary Products

#### DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

#### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies For Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types Of Distributors
  - 7. Market Segmentation

## POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge And Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges



### **COMPETITIVE PROFILES**

Abbott

Affymetrix

Agilent

Applied Gene Technologies

Arca

Beckman Coulter/Danaher

**Becton Dickinson** 

**Biokit** 

**BioMerieux** 

Bio-Rad

**Biotest** 

Caliper

Cepheid

Decode

**Diadexus** 

Eiken

Enzo

**Exact Sciences** 

**Fujirebio** 

Gen-Probe

Hologic

Illumina

Innogenetics/Solvay

Kreatech

Li-Cor Biosciences

Life Technologies

Monogram Biosciences

Myriad Genetics

Nanogen/Elitech

**Novartis** 

Orchid CellMark

**Ortho-Clinical Diagnostics** 

**Proteome Sciences** 

Qiagen

Roche

Scienion

Sequenom



Shimadzu Siemens Sierra Molecular Takara Bio Tecan Group

## **APPENDIXES**

Appendix I: Major Universities and Research Centers Developing Molecular Diagnosti

Technology

Appendix II: Glossary of Terms

Appendix III: Currency Exchange Rates



## **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing AIDS Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Adenovirus Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Campylobacter Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Chlamydia Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing CMV Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing EBV Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Gonorrhea Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Hepatitis Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Herpes Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Legionella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Lyme Disease Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Mycoplasma Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Papilloma Virus Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Pneumonia Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Salmonella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Shigella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Streptococci Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Toxoplasmosis Molecular Diagnostic And



Other Direct Identification Tests

Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic And Other Direct Identification Tests

Oncogenes Potential Application in Cancer Diagnosis

Major Companies Developing or Marketing Cancer Molecular Diagnostic Tests
Major Companies Developing or Marketing Molecular Diagnostic Test For Genetic
Diseases

Summary Table Italy, Molecular Diagnostics Test Volume And Sales Forecast by Major Application

Italy, Laboratories Performing DNA Sequencing by Market Segment

Italy, Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

Italy, Molecular Diagnostics Test Volume Forecast By Major Application

Italy, Major Infectious Disease Molecular Diagnostics Test Volume Forecast

Italy, Infectious Disease Screening NAT Volume Forecast

Italy, Molecular Diagnostics Market Forecast By Major Application

Italy, Infectious Disease Screening Nat Reagent Market Forecast by Test

Italy, Molecular Diagnostics Market By Major Supplier

Italy, HIV/Hepatitis NAT Market By Major Supplier



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