

2019-2023 Italy Molecular Blood Typing, Grouping and Infectious Disease NAT Screening Market: Supplier Shares and Strategies, Volume and Sales Segment Forecasts, Technology and Instrumentation Review, Opportunities for Suppliers

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Abstracts

Complete report \$6,100. DataPack (test volumes, sales forecasts, supplier shares) \$3,950.

This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the Italian molecular blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in Italy; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems,

TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood banking products by individual product.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by market segment:

Blood Centers

Hospitals

Commercial/Private Laboratories

Current and Emerging Products

Analysis of current and emerging blood typing, grouping and infectious disease screening tests.

Review of automated and semi-automated analyzers.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Comprehensive lists of companies developing or marketing new technologies and products, by test.

Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 430 pages and 35 tables

Contents

1. INTRODUCTION

2. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

a. Major Blood Typing, Grouping and Infectious Disease Screening Tests

1. BLOOD TYPING AND GROUPING TESTS

- a. ABO
- b. Antibody Panels
- c. Antibody Screening
- d. Antigen Typing
- e. Antiglobulin Test
- f. Crossmatch
- g. HLA Typing
- h. Rh

1. OTHER BLOOD GROUPS

2. BLOOD GROUP GENOTYPING

- a. PCR
 - b. PCR RFLP
 - c. AS PCR or PCR SSP
 - d. Multiplex PCR
 - e. Real Time PCR
 - f. Sanger DNA Sequencing
 - g. Pyrosequencing
 - b. Microarrays
- BeadChip Array
- BloodChip
- Genome Lab SNP Stream
- Fluidic Microarray Systems
- TaqMan OpenArray
- MALDiTOF MS
- MiniSequencing

3. INFECTIOUS DISEASE SCREENING TESTS

- a. AIDS
- Structure and Composition
- Classification

Origin of AIDS
Animal Lentivirus Systems
Virus Receptors
HIV Infections in Humans
Pathogenesis & Pathology
Overview of Course of HIV Infection
CD4T Lymphocytes and Memory Cells
Monocytes and Macrophages
Lymphoid Organs
Neural Cells
Viral Coinfections
Clinical Findings
Plasma Viral Load
Pediactric AIDS
Neurologic Disease
Opportunistic Infections
Protozoa
Fungi
Bacteria
Viruses
Cancer
Immunity
Laboratory Diagnosis
Virus Isolation
Serology
Detection of Viral Nucleic Acid or Antigens
Epidemiology
Worldwide Spread of AIDS
United States
Routes of Transmission
Prevention, Treatment, And Control
Antiviral Drugs
Vaccines Against HIV
Transmission of HIV in Blood Products
HIV Transmission in Transplant and Artificial Insemination Recipients
Diagnostic Tests
Enzyme Immunoassay Interpretation
Specificity, Sensitivity, and Predictive Value of Enzyme Immunoassay
Competition Assays

Western Blot Technique
Immuno Fluorescence Assay (IFA)
Radioimmunoprecipitation
HIV 1/HIV 2 Combination Testing
Methods of HIV Antigen Detection
Antigen Assays and Blood Screening
Urine Tests
DNA Probes
Overview
Quantitative Polymerase Chain Reaction
In Situ PCR
Needed Improvements
Viral Load/Drug Resistance Testing
Genotype and Phenotype Testing
Blood Banking Considerations
 b. Hepatitis
Hepatitis A
Hepatitis B
Structure and Composition
Replication of Hepatitis B Virus
Hepatitis C
Hepatitis D (Delta Hepatitis)
Hepatitis E
Hepatitis G
Hepatitis Virus Infections In Humans
Pathology
Clinical Findings
Laboratory Features
Hepatitis A
Hepatitis B
Hepatitis C
Hepatitis D
Hepatitis E
Virus Host Immune Reactions
Epidemiology
Hepatitis A
Hepatitis B
Hepatitis C
Hepatitis D (Delta Agent)

Vaccines and Drugs

c. Cytomegalovirus

Background

Chorioretinitis

Gastrointestinal

Central Nervous System Disease

Diagnostic Tests

Vaccines and Drugs

d. Syphilis

Background

Diagnostic Tests

Vaccines and Drugs

e. West Nile Virus

Background

Clinical Syndromes

Diagnostic Tests

Vaccines and Drugs

f. Parvovirus B19

Microbiology

Epidemiology

Clinical Syndromes

Erythema Infectiosum Slapped (cheek)

Adult Polyarthropathy

Transient Aplastic Crisis

Transient Pancytopenia

Red Cell Aplasia in the Immunocompromised

Perinatal Infections

Diagnosis

Treatment

g. Creutzfeldt Jakob's Disease

Background

Transmission

Diagnostic Tests

Major Commercial and Academic Players

Bayer

Disease Sciences/BioTec Global

Imperial College School of Medicine

Ortho Clinical Diagnostics

Pall

ProMetic Life Sciences
Proteome Sciences/Idexx
Q One Biotech
Serono
U.S. Agricultural Research Service
Drugs
Vaccines
h. Malaria

1. CHAGAS DISEASE

j. Babesiosis

4. PATHOGEN REDUCTION
5. LEUKOCYTE REDUCTION

Background

Methods

b. INSTRUMENTATION Review: Operating Characteristics, Features and Selling
Prices of Leading Automated and Semiautomated Analyzers Manufactured by:

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Bio Rad

BioMerieux

Cepheid

Curtis Unyvero

GenProbe/Hologic

GenMark

Grifols

HTG

Immucor

Life Technologies

Nanosphere

Ortho Clinical Diagnostics

Qiagen

Roche

Sarstedt

Siemens

Tecan

c. Major in Vitro Diagnostic Technologies and Their Potential Applications

1. MOLECULAR DIAGNOSTICS
 - a. Overview
 - b. NAT
2. MONOCLONAL AND POLYCLONAL ANTIBODIES
3. IMMUNOASSAYS
 - a. Technological Principle
 - b. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)Overview
ELISA
EMIT
Electrochemical
 - d. Radioimmunoassays (RIA)
 - e. Immunoprecipitation
 - f. Affinity Chromatography
4. MICROTITRATION PLATES
5. IT AND AUTOMATION
6. LASERS
7. ROBOTICS
8. SYNTHETIC RED CELL SUBSTITUTES
9. GENETICALLY ENGINEERED BLOOD COMPONENTS
 - a. Albumin
 - b. Factor VIII
 - c. Alpha 2 Antiplasmin
 - d. Antithrombin III
 - e. Factor IX
 - f. Von Willebrand's Factor
 - g. Fibrinogen
 - h. t PA
10. BLOOD PRESERVATION
11. AUTOLOGOUS BLOOD TRANSFUSION/FREEZING

3. ITALY

- a. EXECUTIVE SUMMARY
- b. Business Environment
- c. Market Structure
- d. Market Size, Growth and Major Supplier Sales and Market Shares for Blood

Typing, Grouping and Infectious Disease Screening Tests

4. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- a. Molecular Blood Typing and Grouping
- b. Infectious Disease Screening
- c. Auxiliary

5. ALTERNATIVE MARKET PENETRATION STRATEGIES

- a. Internal Development
- b. Collaborative Arrangements
- c. University Contracts

6. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- a. Market Maturity
- b. Cost Containment
- c. Competition
- d. Technological Edge and Limitations
- e. Patent Protection

7. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio Rad
CellMark Forensics/LabCorp
Diagast
DiaSorin
Fujirebio
Hologic/GenProbe
Grifols
Immucor
Ortho Clinical Diagnostics
Proteome Sciences

Quest Diagnostics

Quidel

Roche

Siemens

Tecan

ThermFisher

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests
Major Companies Developing or Marketing HLA Typing Tests
Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Blood Bank Analyzers
EXECUTIVE SUMMARY Table: Italy, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Italy, Facilities Performing Blood Bank Tests by Market Segment
Italy, Hospital Laboratories Performing Blood Bank Tests by Bed Size
Italy, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
Italy, All Market Segments Blood Typing and Grouping Test Volume by Market Segment
Italy, All Market Segments Blood Typing and Grouping Test Volume Forecast
Italy, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Italy, Blood Banks Blood Typing and Grouping Test Volume Forecast
Italy, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Italy, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
Italy, All Market Segments Infectious Disease Screening Test Volume Forecast
Italy, Blood Banks Infectious Disease Screening Test Volume Forecast
Italy, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Italy, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Italy, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment
Italy, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

Italy, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment

Italy, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test

Italy, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Italy, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

Italy, Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

Italy, AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Italy, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Italy, CMV Blood Screening Market, Reagent Sales By Major Supplier

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