

2017-2021 Italy Immunoprotein Market: Emerging Opportunities and Growth Strategies for Suppliers

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Abstracts

This new 233-page report from VPGMarketResearch.com provides analysis of the Italian immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers. The report provides test volume and sales forecasts by market segment for the follow assays: C3C4Free Light ChainsHaptoglobinIgAlgE SpecificIgE TotallgGlgMImmunofixationPrealbuminProtein Electrophoresis. During the next five years, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. This report is a unique market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by market segment and individual test; compares features of leading analyzers; and profiles key competitors. Contains 233 pages and 8 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Immunoprotein Tests

1. COMPLEMENT

a. C3

b. C4

2. FREE LIGHT CHAINS

3. IMMUNOFRACTION

4. IMMUNOGLOBULINS (IGA, IGE, IGG, IGM)

5. HAPTOGLOBIN

6. PREALBUMIN

7. PROTEIN ELECTROPHORESIS

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMérieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vitro Diagnostics and other suppliers

C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. MONOCLONAL AND POLYCLONAL ANTIBODIES

2. IMMUNOASSAYS

a. Technological Principle

d. Chemiluminescence

c. Enzyme Immunoassays (EIA)

Overview

ELISA

EMIT

Electrochemical

d. Radioimmunoassays (RIA)

e. Immunoprecipitation

f. Affinity Chromatography

3. TANDEM MASS SPEC

4. IT AND AUTOMATION

5. DRY CHEMISTRY

6. BIOSENSORS

D. Market Size, Growth and Major Supplier Shares

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKET1NG APPROACHES
 - 2. PRODUCT COMPLE11TY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABL1SHED SUPPL1ERS
 - 5. EMERG1NG SUPPL1ERS
 - 6. MAJOR TYPES OF D1STR1BUTORS
 - 7. MARKET SEGMENTAT1ON

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen/Alere
Agilent Technologies
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux
Bio-Rad
DiaSorin
Eiken
Fujirebio
Grifols

1Instrumentation Laboratory
Kyowa Medex
Matritech/Alere
Ortho-Clinical Diagnostics
Quest Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

L1ST OF TABLES

ITALY, 1MMUNOPROTEIN TEST 5OLUME FORECAST BY MARKET SEGMENT
ITALY, ALL MARKET SEGMENTS, 1MMUNOPROTEIN TEST 5OLUME FORECAST
BY ASSAY

ITALY, HOSPITAL LABORATORIES, 1MMUNOPROTEIN TEST 5OLUME FORECAST
BY ASSAY

ITALY, COMMERCIAL/PRIVATE LABORATORIES, 1MMUNOPROTEIN TEST
5OLUME FORECAST BY ASSAY

ITALY, ALL MARKET SEGMENTS, 1MMUNOPROTEIN REAGENT MARKET
FORECAST BY ASSAY

ITALY, HOSPITAL LABORATORIES, 1MMUNOPROTEIN REAGENT MARKET
FORECAST BY ASSAY

ITALY, COMMERCIAL/PRIVATE LABORATORIES, 1MMUNOPROTEIN REAGENT
MARKET FORECAST BY ASSAY

ITALY, MAJOR SUPPLIERS OF 1MMUNODIAGNOSTIC PRODUCTS, ESTIMATED
MARKET SHARES

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