

2017-2021 Italy Hemostasis Diagnostics Market: Emerging Opportunities and Growth Strategies for Instrument and Reagent Suppliers

<https://marketpublishers.com/r/I8C3262C263EN.html>

Date: February 2017

Pages: 402

Price: US\$ 5,490.00 (Single User License)

ID: I8C3262C263EN

Abstracts

Complete report \$6,100. DataPack (test volumes, sales forecasts, supplier shares) \$3,950.

Summary

This comprehensive report contains 402 pages, 35 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the Italian coagulation testing market during the next five years. The report explores business and technological trends in the Italian coagulation testing market; provides estimates of the test volume, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

Coagulation Tests

Activated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2-Antiplasmin, Antithrombin III, Bleeding Time, D-Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor Ixa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre-Kallikrein Factor Activation, Heparin/Anti-Factor Xa, Heparin-Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib., Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrand's Factor Fav/Ag, and others.

Sales and Market Share Analysis- Sales and market shares of major instrument and reagent suppliers.

Competitive Assessments- Extensive strategic profiles of major suppliers and emerging market entrants.

Market Segmentation Analysis- Comprehensive market segmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Test volume forecasts for over 40 major procedures by market segment.

Current and Emerging Products- Review of established and emerging procedures.- Comparison of automated and semi-automated analyzers from Diagnostica Stago, Helena, IL, Siemens, Sysmex and other suppliers.

Technology Review- Analysis of current and emerging technologies and their potential market applications.- Comprehensive lists of companies developing or marketing new technologies and products by test.

Strategic Recommendations- Product development and business expansion opportunities with significant market appeal.- "Ideal" product models with tentative prices and operating characteristics.- Alternative market penetration strategies for instrument and reagent suppliers.- Potential market entry barriers and risks.
Contains 402 pages and 35 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine and Special Coagulation Tests

1. INTRODUCTION
2. ACTIVATED PARTIAL THROMBOPLASTIN TIME (APTT)
3. ALPHA-2 ANTIPLASMIN
4. ANTITHROMBIN III
5. BLEEDING TIME
6. D-DIMER
7. ETHANOL FLOCCULATION TEST
8. EUGLOBULIN LYSIS
9. FACTOR ASSAYS
 - a. INTRODUCTION
 - b. Factor II
 - c. Factor V/Factor V Leiden
 - d. Factor VII
 - e. Factor VIII
 - f. Factor IX
 - g. Factor IXa
 - h. Factor X (Stuart Factor)
 - i. Factor Xa
 - j. Factor XI
 - k. Factor XII
 - l. Factor XIII
10. FIBRIN DEGRADATION PRODUCTS
11. FIBRINOGEN
12. HEPARIN
13. HIRUDIN
14. HYPERCOAGULABILITY AND THROMBOSIS
15. LIPOPROTEIN A
16. PLASMIN
17. PLASMINOGEN
18. PLASMINOGEN ACTIVATOR INHIBITOR (PAI)
19. PLATELET FUNCTION TESTS
20. PLATELET AGGREGATION

21. PROTEINS C AND S
22. PROTHROMBIN FRAGMENT 1.2
23. PROTHROMBIN TIME (PT)
24. REPTILASE TIME
25. THROMBIN TIME
26. TISSUE-TYPE PLASMINOGEN ACTIVATOR (T-PA)
27. VON WILLEBRAND'S FACTOR

B. Instrumentation Review

C. Major in Vitro Diagnostic Technologies and Their Potential Applications

1. CHROMOGENIC SUBSTRATES
2. MONOCLONAL AND POLYCLONAL ANTIBODIES
3. IMMUNOASSAYS
4. MOLECULAR DIAGNOSTICS
5. MICROCOMPUTERS
6. AUTOMATION
7. ROBOTICS
8. ARTIFICIAL INTELLIGENCE
9. DRY CHEMISTRY
10. BIOSENSORS

III. Italy A. EXECUTIVE SUMMARY

B. Business Environment

C. Market Structure

D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

XI. Design Criteria For Decentralized Testing Products

XII. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

D. Distribution Strategies for Decentralized Testing Markets

1. MARKETING APPROACHES
2. PRODUCT COMPLEXITY
3. CUSTOMER PREFERENCE

4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XIV. Competitive Assessments

Abbott
ADI/American Diagnostica
Alere/Biosite/Inverness
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data Corporation
Chrono-Log
Corgenix Medical
Diagnostica Stago/Trinity Biotech
Grifols
Helena Laboratories
HYPEN BioMed
Instrumentation Laboratory

ITC

Roche
Siemens
Sienco
Sysmex
Thermo Fischer
ZyCare/Alere

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Activated Clotting Time Tests

Major Companies Developing or Marketing APTT Tests

Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests

Major Companies Developing or Marketing Antithrombin III Tests

Major Companies Developing or Marketing Bleeding Time Tests

Major Companies Developing or Marketing D-dimer Tests

Major Companies Developing or Marketing Factor Assays

Major Companies Developing or Marketing Fibrin Degradation

Product Tests

Major Companies Developing or Marketing Fibrinogen Tests

Major Companies Developing or Marketing Heparin Tests

Major Companies Developing or Marketing Plasmin Tests

Major Companies Developing or Marketing Plasminogen Tests

Major Companies Developing or Marketing Plasminogen Activator

Inhibitor Tests

Major Companies Developing or Marketing Platelet Aggregation
Tests

Major Companies Developing or Marketing Protein C Tests

Major Companies Developing or Marketing Protein S Tests

Major Companies Developing or Marketing PT Tests

Major Companies Developing or Marketing Thrombin Time Tests

Major Companies Developing or Marketing TPA Tests

Major Companies Developing or Marketing Von Willebrand's
Factor Tests

Executive Summary Table: Italy, Total Coagulation Diagnostics
Market By Market Segment and Product Category

Italy, Laboratories Performing Coagulation Tests By Market Segment

Italy, Hospital Laboratories Performing Coagulation Tests By Bed Size

Italy, Commercial/Private Laboratories Performing Coagulation
Tests By Annual Test Volume

Italy, Hospital Laboratories Average Daily Test Volume

Italy, Commercial/Private Laboratories Average Daily Test Volume

Italy, Total Coagulation Test Volume By Market Segment

Italy, All Market Segments Coagulation Test Volume

Italy, Hospital Laboratories Coagulation Test Volume

Italy, Commercial/Private Laboratories Coagulation Test Volume
Italy, Coagulation Reagent Market By Market Segment
Italy, Major Suppliers of Coagulation Reagents Estimated Sales And Market Shares
Italy, Coagulation Instrument Market By Market Segment
Italy, Major Suppliers of Coagulation Analyzers, Estimated
Instrument Sales and Market Shares
Italy, Total Coagulation Diagnostics Market By Product Category
Italy, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market
Shares

I would like to order

Product name: 2017-2021 Italy Hemostasis Diagnostics Market: Emerging Opportunities and Growth Strategies for Instrument and Reagent Suppliers

Product link: <https://marketpublishers.com/r/l8C3262C263EN.html>

Price: US\$ 5,490.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l8C3262C263EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

