

# 2017-2021 Italy Enteric Diseases Diagnostic Testing Market

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## Abstracts

### About This Report

This new 322-page report from VPGMarketResearch.com presents detailed analysis of the Italian Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies

- Reviews features and operating characteristics of major analyzers used for microbiology testing

- Profiles key suppliers and potential market entrants developing innovative technologies and products

- Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

### Methodology

The report is based on a combination of primary and secondary information sources,

including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 322 pages and 19 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

##### 1. CAMPYLOBACTER

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. CRYPTOSPORIDIUM

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 3. E. COLI

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. ENTEROVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. RHINOVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. ROTAVIRUS (REOVIRUS)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 7. SALMONELLOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 8. SHIGELLOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**9. VIBRIO**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**10. YERSINIA**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, OrthoClinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers**

**C. Emerging Diagnostic Technologies**

- 1. MOLECULAR DIAGNOSTICS
- 2. MONOCLONAL ANTIBODIES
- 3. IMMUNOASSAYS
- 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- 10. DIAGNOSTIC IMAGING
- 11. GEL MICRODROPLETS
- 12. OTHER

**V. Italy: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized TESTING MARKETS
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS
  - 6. MAJOR TYPES OF DISTRIBUTORS

## 7. MARKET SEGMENTATION

### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
BioRad  
Cepheid  
Diamedix/Erba  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/GenProbe  
ID Biomedical/GSK  
Kreatech/Leica  
Lonza  
OrthoClinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens

Takara Bio  
Thermo Fisher  
Wallac/PE  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing Rotavirus Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Yersinia Tests  
Italy Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Campylobacter Diagnostics Sales by Major Supplier  
Italy Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Cryptosporidium Diagnostics Sales by Major Supplier  
Italy E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier  
Italy Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Shigella Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

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