

# 2018 Italy Enteric Diseases Diagnostic Testing Market: Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

<https://marketpublishers.com/r/IF8E13D2B86EN.html>

Date: June 2018

Pages: 322

Price: US\$ 2,200.00 (Single User License)

ID: IF8E13D2B86EN

## Abstracts

### About This Report

This new 322-page report from VPGMarketResearch.com presents detailed analysis of the Italian Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia.

The report provides test volume and sales projections for Hospitals and Commercial/Private Labs. In addition to market share and sales forecasts, the report:

- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

- Reviews features and operating characteristics of major analyzers used for microbiology testing;

- Profiles key suppliers and potential market entrants developing innovative technologies and products;

- Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

## Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearch's proprietary data files was conducted.

Contains 322 pages and 19 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

##### 1. CAMPYLOBACTER

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. CRYPTOSPORIDIUM

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 3. E. COLI

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. ENTEROVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. RHINOVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. ROTAVIRUS (REOVIRUS)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 7. SALMONELLOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 8. SHIGELLOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**9. VIBRIO**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**10. YERSINIA**

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

**B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, OrthoClinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers**

**C. Emerging Diagnostic Technologies**

- 1. MOLECULAR DIAGNOSTICS
- 2. MONOCLONAL ANTIBODIES
- 3. IMMUNOASSAYS
- 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- 10. DIAGNOSTIC IMAGING
- 11. GEL MICRODROPLETS
- 12. OTHER

**V. Italy: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized TESTING MARKETS
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS
  - 6. MAJOR TYPES OF DISTRIBUTORS

## 7. MARKET SEGMENTATION

### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
BioRad  
Cepheid  
Diamedix/Erba  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/GenProbe  
ID Biomedical/GSK  
Kreatech/Leica  
Lonza  
OrthoClinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens

Takara Bio  
Thermo Fisher  
Wallac/PE  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing Rotavirus Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Yersinia Tests  
Italy Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Campylobacter Diagnostics Sales by Major Supplier  
Italy Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Cryptosporidium Diagnostics Sales by Major Supplier  
Italy E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier  
Italy Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Shigella Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

## I would like to order

Product name: 2018 Italy Enteric Diseases Diagnostic Testing Market: Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

Product link: <https://marketpublishers.com/r/IF8E13D2B86EN.html>

Price: US\$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF8E13D2B86EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970