

# Italy Enteric Diseases 2017-2022: Supplier Shares, Market Segment Forecasts, Competitive Strategies--Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio, Yersinia--Technology and Instrumentation Review, Emerging Opportunities

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# **Abstracts**

#### **About This Report**

This new 322-page report from VPGMarketResearch.com presents detailed analysis of the Italian Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs. In addition to market share and sales forecasts, the report: - Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; - Reviews features and operating characteristics of major analyzers used for microbiology testing; - Profiles key suppliers and potential market entrants developing innovative technologies and products; and - Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues. Methodology The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review ofthe most recent technical and business publications, manufacturer productand financial literature, as well as VPGMarketResearch's proprietary data files was conducted. Contains 322 pages and 19 tables



# **Contents**

#### I. INTRODUCTION

#### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Infectious Disease Tests
  - 1. CAMPYLOBACTER
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 2. CRYPTOSPORIDIUM
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 3. E. COLI
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 4. ENTEROVIRUSES
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 5. RHINOVIRUSES
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 6. ROTAVIRUS (REOVIRUS)
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 7. SALMONELLOSIS
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 8. SHIGELLOSIS
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs



- 9. VIBRIO
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 10. YERSINIA
- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, OrthoClinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- C. Emerging Diagnostic Technologies
  - 1. MOLECULAR DIAGNOSTICS
  - 2. MONOCLONAL ANTIBODIES
  - 3. IMMUNOASSAYS
  - 4. DIFFERENTIAL LIGHT SCATTERING
  - 5. INFORMATION TECHNOLOGY
  - 6. ARTIFICIAL INTELLIGENCE
  - 7. LIPOSOMES
  - 8. FLOW CYTOMETRY
  - 9. CHROMATOGRAPHY
  - 10. DIAGNOSTIC IMAGING
  - 11. GEL MICRODROPLETS
  - 12. OTHER
- V. Italy: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

#### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized TESTING MARKETS
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS
- 6. MAJOR TYPES OF DISTRIBUTORS



### 7. MARKET SEGMENTATION

#### POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### **COMPETITIVE ASSESSMENTS**

**Abbott** 

Affymetrix

Beckman Coulter/Danaher

**Becton Dickinson** 

bioMerieux

**BioRad** 

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/GenProbe

ID Biomedical/GSK

Kreatech/Leica

Lonza

OrthoClinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens



Takara Bio Thermo Fisher Wallac/PE Wako



# **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests Major Companies Developing or Marketing Enterovirus Tests Major Companies Developing or Marketing Rotavirus Tests Major Companies Developing or Marketing Salmonella Tests Major Companies Developing or Marketing Shigella Tests Major Companies Developing or Marketing Yersinia Tests Italy Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Italy Campylobacter Diagnostics Sales by Major Supplier Italy Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment Italy Cryptosporidium Diagnostics Sales by Major Supplier Italy E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment Italy Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier Italy Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Italy Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment



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