

# Italy Drugs of Abuse: Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts

https://marketpublishers.com/r/I7901EC7D18EN.html

Date: June 2016

Pages: 260

Price: US\$ 1,960.00 (Single User License)

ID: I7901EC7D18EN

# **Abstracts**

This new 260-page report from VPGMarketResearch.com provides a comprehensive analysis of the Italian drug of abuse testing market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.



## **Contents**

#### INTRODUCTION

#### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Drugs of Abuse
  - 1. OVERVIEW
  - 2. TEST METHODOLOGIES
  - 3. AMPHETAMINES
  - 4. BARBITURATES
  - 5. BENZODIAZEPINES
  - 6. CANNABINOIDS/MARIJUANA
  - 7. COCAINE
  - 8. LYSERGIC ACID DIETHYLAMIDE (LSD)
  - 9. METHADONE
  - 10. METHAQUALONE
  - 11. OPIATES
  - 12. PHENCYCLIDINE
  - 13. TRICYCLIC ANTIDEPRESSANTS
- B. Instrumentation Review: Operating characteristics and features of high, medium, and lowvolume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, OrthoClinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers
- C. Major In Vitro Diagnostic Technologies And Their Potential Applications
  - 1. MONOCLONAL AND POLYCLONAL ANTIBODIES
  - 2. IMMUNOASSAYS
    - a. Technological Principle
    - d. Chemiluminescence
    - c. Enzyme Immunoassays (EIA)

Overview

ELISA EMIT

### Electrochemical

- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography



- 3. TANDEM MASS SPEC
- 4. IT AND AUTOMATION
- 5. DRY CHEMISTRY
- 6. BIOSENSORS
- D. Market Size, Growth and Major Supplier Shares

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized

#### **TESTING MARKETS**

- 1. MARKETING APPROACHES
- 2. PRODUCT COMPLEXITY
- 3. CUSTOMER PREFERENCE
- 4. ESTABLISHED SUPPLIERS
- 5. EMERGING SUPPLIERS
- 6. MAJOR TYPES OF DISTRIBUTORS
- 7. MARKET SEGMENTATION

## POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott Laboratories

AdnaGen/Alere

**Agilent Technologies** 

Beckman Coulter/Danaher



**Biomedical Diagnostics** 

BioMerieux

**BioRad** 

DiaSorin

Eiken

Fujirebio

Grifols

Instrumentation Laboratory

Kyowa Medex

Matritech/Alere

OrthoClinical Diagnostics

**Quest Diagnostics** 

Roche

Siemens

Sysmex

Thermo Fisher

Tosoh

Wako

Wallac/PE



## **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing Drugs of Abuse Tests

Italy, Drugs of Abuse Test Volume Forecast By Market Segment

Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Italy, Drugs of Abuse Reagent Market Forecast By Market Segment

Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares



## I would like to order

Product name: Italy Drugs of Abuse: Supplier Shares, Competitive Strategies, Country Volume and Sales

Segment Forecasts

Product link: <a href="https://marketpublishers.com/r/I7901EC7D18EN.html">https://marketpublishers.com/r/I7901EC7D18EN.html</a>

Price: US\$ 1,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/I7901EC7D18EN.html">https://marketpublishers.com/r/I7901EC7D18EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 



