

2017 Italy Cancer Diagnostics Market: New Frontiers, Business Challenges, Emerging Technologies, Competitive Landscape

<https://marketpublishers.com/r/I21EF2AEDD8EN.html>

Date: March 2017

Pages: 570

Price: US\$ 6,120.00 (Single User License)

ID: I21EF2AEDD8EN

Abstracts

Complete report \$6,800. DataPack (test volumes, sales forecasts, supplier shares) \$4,350.

VPGMarketResearch's new report is a study of the major business opportunities emerging in the Italian cancer diagnostics market during the next five years. The report examines trends in the Italian cancer diagnostics markets, reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

Italy Market Overview

Five-year test volume and sales projections.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of laboratories performing cancer diagnostic testing.

Cancer statistics, etiology and recent developments.

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Test

Biochemical Markers

Oncogenes

Growth Factors

Hormones

Colony Stimulating Factors

Lymphokines

Immunohistochemical Stains, and others.

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen

Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers by individual test.

Five-year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest molecular diagnostic methods, biochips/microarrays, biosensors, monoclonal antibodies, immunoassays, chromosome analysis, IT, artificial intelligence, flow cytometry, and other technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.

Extensive listings of companies, universities and research centers developing

new cancer diagnostic tests and detection technologies. Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode Genetics

Diadexus

Diagnocure

DiaSorin

Eiken Chemical

Elitech Group

Enterix

Enzo Biochem

Epigenomics

Exact Sciences

Fujirebio

Guided Therapeutics

Hologic/Gen-Probe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

Ortho-Clinical Diagnostics

Panacea Pharmaceuticals

Polartech

Polymedco

PreMD

Qiagen

Quest Diagnostics

Radiant Pharmaceuticals

Roche

Scienion

Sequenom

Siemens Healthcare

Takara Bio

Targeted Diagnostics & Therapeutics

Thermo Fisher

Tosoh

Veridex

Wako Pure Chemicals

Wallac/PE

Zilla

Contains 570 pages and 83 tables

Contents

1. INTRODUCTION

2. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- a. Reagent Kits and Test Systems/Panels
- b. INSTRUMENTATION

- c. Computers, Software and Automation
- d. Auxiliary Products

3. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

4. ALTERNATIVE MARKET PENETRATION STRATEGIES

- a. Internal Development
 - b. Collaborative Arrangements
 - c. University Contracts
 - d. Distribution Strategies
1. MARKETING APPROACHES
 2. PRODUCT COMPLEXITY
 3. CUSTOMER PREFERENCE
 4. ESTABLISHED SUPPLIERS
 5. EMERGING SUPPLIERS
 6. MAJOR TYPES OF DISTRIBUTORS
 7. MARKET SEGMENTATION FACTOR

5. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- a. Market Maturity
- b. Cost Containment
- c. Competition
- d. Technological Edge and Limitations
- e. Patent Protection
- f. Regulatory Constraints
- g. Decentralized Testing Market Challenges

6. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

a. Cancer Statistics and Etiology

1. BREAST CANCER
2. LUNG CANCER
3. COLON AND RECTUM CANCER
4. PROSTATE CANCER
5. STOMACH CANCER
6. LEUKEMIA
7. LYMPHOMA
8. ORAL CANCER
9. SKIN CANCER
10. UTERINE CANCER
11. OVARIAN CANCER
12. BLADDER CANCER

b. Major Current And Emerging Cancer Diagnostic Tests

1. INTRODUCTION
2. TUMOR MARKER CLASSIFICATION
3. ACTH
4. ALPHA FETOPROTEIN (AFP)
5. BETA 2 MICROGLOBULIN
6. CA 15 3/27.29
7. CA 19-
8. CA-
9. CALCITONIN
10. CARCINOEMBRIONIC ANTIGEN (CEA)
11. ESTROGEN AND PROGESTERONE RECEPTORS
12. FERRITIN
13. GASTRIN
14. HUMAN CHORIONIC GONADOTROPIN (HCG)
15. INSULIN
16. NSE
17. OCCULT BLOOD
18. PAP SMEAR/HPV
19. PROSTATIC ACID PHOSPHATASE (PAP)
20. PROSTATe SPECIFIC ANTIGEN (PSA)
21. SQUAMOUS CELL CARCINOMA ANTIGEN (SCC)
22. T AND B LYMPHOCYTES
23. TDT
24. THYROGLOBULIN

25. TISSUE POLYPEPTIDE ANTIGEN (TPA)

26. BIOCHEMICAL TUMOR MARKERS

ADA

bProtein

PNP

5' Nucleotidase

27. ONCOGENES

Abl/abl bcr

AIB1

BCL-

BRCA1

CD44

C fos

C myb

C myc

CYP-

ErbB

HPC1

nmyc

P40

P51

P53

PIK3CA

PTI-

Ras

Reg

Sis

Src

28. POLYPEPTIDE GROWTH FACTORS

Basic Fibroblast Growth Factor

Beta TGF

Cachectin (TNT)

Calmodulin

ECFR

Nerve Growth Factor (NGF)

Epidermal Growth Factor (EGF)

Ornithine Decarboxylase

Transferrin

Transforming Growth Factor Alpha

29. ECTOPIC HORMONES
30. COLONY STIMULATING FACTORS
31. LYMPHOKINES
Alpha Interferon
B Cell Growth Factors
B Cell Growth Factor (BCGF)
Gamma Interferon
Interleukin1 (IL 1)
Macrophage Activating Factor
32. IMMUNOHISTOCHEMICAL STAINS
33. EMERGING TUMOR MARKERS
nAcetylglucosamine
Actin
Alpha Actin
Antineuronal Antibodies
7B2
B72.3
Bax
BCD F9
BLCA-
Blood Group Antigens A,B,H
CA
CA 72 4/TAG-
CA
CA-
CA-
CAM
CAR-
CathepsinD
Chromogranin A and B
Cluster 1 Antigen
Cluster 5/5A Antigen
CTA
CU18
DR-
DU PAN-
Endometrial Bleeding Associated Factor
Endostatin
Epithelial Membrane Antigen

Feulgen Hydrolysis
Fibronectin
FSH
(1 >3) L fucosyltransferase
GastrinReleasing Peptide (GRP)
GDCFP-
Glucagon
Glycoamines
H23
Her-
Human Carcinoma Antigen
HPA
HSP27
Intermediate Filaments
Cytokeratins/CK18/Cyfra 21-
Desmin
Glofibrillary Acid Protein
Neurofilaments
Vimentin
KA
Kinases
KP16D3
LAI
Leukocyte Common Antigen
Lewis Antigens
Lysophosphatidic Acid (LPA)
Ma 695/Ma
MABDF3
MAG
ME1
Minactivin
MN/CA9
MSA
Mucin Cancer Antigen (MCA)
Multiple Tumor Suppressor
Myosin
NEA-
NMP22
OA-

Opioid Peptides
P glycoprotein
Pancreatic Oncofetal Antigen (POA)
Placental Lactogen
PR92
Proliferative Index, Ki-
Px
RB Inactivation/Deletion
Ret
SCCL
Selectin
Sialic Acid
Sialyl SSEA 1/SLX
SN10
Somatostatin
TA-
TABA
Tachykinin
TAG
TPS
Troponin
Tubulin
VCAM
VEGF
Villen
c. INSTRUMENTATION Review And Market Needs
d. CURRENT AND EMERGING TECHNOLOGIES

1. MOLECULAR DIAGNOSTICS

- a. Technology Overview
- b. Amplification Methods
- c. Sequencing
- d. Microarrays/Biochips

2. MONOCLONAL AND POLYCLONAL ANTIBODIES

3. IMMUNOASSAYS

- a. Technological Principle
- b. Radioimmunoassay (RIA)
- c. Enzyme Immunoassays (EIA)

Overview

ELISA

Immunofiltration

Particle Membrane Capture Immunoassay

Enzyme Amplification

d. Fluorescent Immunoassays

e. Luminescence

Chemiluminescence

Bioluminescence

f. Latex Agglutination

g. Immunoprecipitation

h. Affinity Chromatographu

e. Liposome Flow Injection Immunoassay

4. CHROMOSOME ANALYSIS

a. Chronic Myelogenous Leukemia (CML)

b. Acute Myeloid Leukemia (AML)

c. Acute Lymphoblastic Leukemia (ALL)

d. Malignant Lymphomas Lymphoid Malignancies

e. Chronic Lymphocytic Leukemia (CLL)

f. Solid Cancers

g. Chromosomal Translocation and Oncogenes

5. ARTIFICIAL INTELLIGENCE

6. FLOW CYTOMETRY

7. TW DIMENSIONAL GEL ELECTROPHORESIS (2 DGE)

8. BIOSENSORS

9. COMPETING/COMPLEMENTING TECHNOLOGIES

a. CT

b. MRI

c. NMR

d. PET

e. Photonics Spectroscopy

e. Personal Testing

7. ITALY

a. EXECUTIVE SUMMARY

b. Business Environment

c. Market Structure

d. Market Size, Growth and Major Suppliers' Sales and Market Shares

8. COMPETITIVE PROFILES

Abbott
AdnaGen
Agilent Technologies
Applied Gene Technologies
Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biomedical Diagnostics
bioMerieux
Bio Rad
CellSearch
Cepheid
Correlogic Systems/Vermillion
Decode Genetics
Diadexus
Diagnocure
Diasorin
Eiken Chemical
Elitech Group
Epigenomics
Enterix
EnzBiochem
Exact Sciences
Fujirebio
Guided Therapeutics
Hologic/GenProbe
Kreatech/Leica
Kyowa Medex
Mackay Life Sciences
Myriad Genetics
OncoLab
Ortho Clinical Diagnostics
Panacea Pharmaceuticals
Polartechnics
Polymedco
PreMD

Qiagen
Quest Diagnostics
Radiant Pharmaceuticals
Roche
Scienion
Sequenom
Siemens Healthcare
Takara Bio
Targeted Diagnostics & Therapeutics
ThermoFisher
Tosoh
Veridex
Wako Pure Chemicals
Wallac/PE
Zila

9. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING CANCER DIAGNOSTIC TECHNOLOGY AND APPLICATIONS

List Of Tables

LIST OF TABLES

Tumor Marker Classification

Major Companies Developing or Marketing ACTH Tests

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing Beta 2 Microglobulin Tests

Major Companies Developing or Marketing CA 15 3/27.29 Tests

Major Companies Developing or Marketing CA 19 9 Tests

Major Companies Developing or Marketing CA 125 Tests

Major Companies Developing or Marketing Calcitonin Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Estrogen Receptor Tests

Major Companies Developing or Marketing Progesterone Receptor Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Gastrin Tests

Major Companies Developing or Marketing HCG Tests

Major Companies Developing or Marketing Insulin Tests

Major Companies Developing or Marketing NSE Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing PAP Smear/HPV Tests

Major Companies Developing or Marketing PAP Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Lymphocyte Subclassification Tests

Biochemical Markers Potential Applications In Cancer Diagnosis

Oncogenes Potential Applications In Cancer Diagnosis

Major Companies Developing or Marketing Oncogene Tests

Growth Factors Potential Applications In Cancer Diagnosis

Colony Stimulating Factors Potential

Applications in Cancer Diagnosis

Lymphokines Potential Applications In Cancer Diagnosis

Immunohistochemical Stains Potential

Applications in Cancer Diagnosis

EXECUTIVE SUMMARY Table: Italy, Total Tumor Marker Test Volume and Diagnostics

Sales Forecast by Market Segment

Italy, Estimated Cancer Death Rates Per 100,000 Population

Italy, Laboratories Performing Tumor Marker Tests by Market Segment

Italy, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

Italy, Commercial/Private Laboratories Performing Tumor MarkERS by Annual Test Volume

Italy, Total Tumor Marker Test Volume Forecast by Market Segment

Italy, All Market Segments Major Cancer Diagnostic Test Volume Forecast

Italy, Hospital Laboratories Major Tumor Marker Test Volume Forecast

Italy, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

Italy, Total Tumor Marker Test Market Forecast by Market Segment

Italy, All Market Segments Major Tumor Marker Sales Forecast by Test

Italy, Hospital Laboratories Major Tumor Marker Forecast by Test

Italy, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Italy, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Beta 2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CA 15 3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CA 19 9 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CA 125 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Colon Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, S 100 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Total TUMOR MARKERS Sales by Major Suppliers

Italy, AFP Testing Market Diagnostics Sales by Major Supplier

Italy, CEA Testing Market Diagnostics Sales by Major Supplier

Italy, PSA Testing Market Diagnostics Sales by Major Supplier

I would like to order

Product name: 2017 Italy Cancer Diagnostics Market: New Frontiers, Business Challenges, Emerging Technologies, Competitive Landscape

Product link: <https://marketpublishers.com/r/I21EF2AEDD8EN.html>

Price: US\$ 6,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I21EF2AEDD8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

