

# **2017-2021 Italy Automated Microbiology Market: Molecular Diagnostics, Microbial Identification, Antibiotic Susceptibility, Blood Culture, Urine Screening, Immunodiagnosics--Supplier Shares and Strategies, Volume and Sales Segment Forecasts**

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## **Abstracts**

Complete report \$6,950. DataPack (test volumes, sales forecasts, supplier shares) \$4,500.

VPGMarketResearch.com's new report is an analysis of major business opportunities emerging in the Italian automated microbiology market during the next five years. The report examines key trends, reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for molecular diagnostic, microbial identification, antibiotic susceptibility, blood culture, urine screening and immunodiagnostic procedures, as well as over 100 infectious disease tests by assay, application, market segment; profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

## **Rationale**

The level of automation in the microbiology laboratory has been lagging behind that of other major clinical laboratory segments, such as chemistry and hematology. The slow acceptance of the technology is in part due to the complexity of developing automation suitable for microbiology tests.

The introduction of automated microbiology instrumentation has been delayed by a number of intrinsic and technical problems. The diffusion of automated microbiology

systems, once the technology was developed, has not matched that of other automated laboratory technologies. The acquisition of automation in microbiology has been slowed by forces less easily identifiable than the effects of various reimbursement plans. Some laboratorians still believe that current instrumentation is not the ultimate technology and expect better automation on the horizon.

The driving force behind the need for rapid reporting of microbiological test results is the clinical relevance in a time of financial austerity, a time when cost and health care effectiveness to the patient and diagnostician looms ever larger, and where after-the-fact results at high expense are coming under severe scrutiny worldwide.

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding Italian microbiology market, in evaluating emerging opportunities and developing effective business strategies.

## **Market Segmentation Analysis**

Sales and market shares for major suppliers by individual test.

Volume and sales forecasts for over 100 infectious disease assays by individual test:

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers.

## **Specimen Types**

Urine

Sterile Fluids: Blood, Serum, CSF

Throat Swabs, Respiratory Secretions

Genital Secretions

Stool

Abscess/Wound

Sputum

Saliva

## **Applications**

Microbial Identification

Antibiotic Susceptibility

Urine Screening

Blood Cultures

## **Review of Major Automated Systems**

Review of major automated molecular diagnostic, multipurpose, specialized, microbial identification, antibiotic susceptibility, blood culture, urine screening, and immunodiagnostic analyzers.

The report profiles analyzers manufactured by Abbott, Alifax, Anagen, BD, Beckman Coulter/Danaher, Biochem, Biolog, bioMerieux, Bio-Rad, Biotrol, Cepheid, Curetis, GenMark, Hologic/Gen-Probe, HTG, Iris, J&J, Labsystems, Life Technologies, MiDI, Olympus, Qiagen, Roche, Siemens, Sy-Lab, Sysmex, Tecan, Thermo Fisher, Tosoh.

## **Infectious Diseases Analyzed in the Report**

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV,

Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

## **Technology Review**

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for the microbiology market.

Global listings of companies developing or marketing microbiology products by individual test.

## **Competitive Assessments**

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

The companies analyzed in the report include Abbott, Affymetrix, Agilent Technologies, Arca Biopharma, Beckman Coulter/Danaher, Becton Dickinson, Biokit, bioMerieux, Bio-Rad, Biotest, CellMark Forensics/LabCorp, Cepheid, Decode Genetics, Diadexus, Diamedix/Erba, DiaSorin, Eiken Chemical, Elitech Group, Enzo Biochem, Exact Sciences, Fujirebio, Grifols, Hologic/Gen-Probe, ID Biomedical/GSK, Illumina, Kreatech/Leica, Li-Cor Biosciences, Lonza, Monogram Biosciences, Myriad Genetics, Ortho-Clinical Diagnostics, Perkin Elmer/Caliper, Proteome Sciences, Qiagen, Roche, Scienion, Sequenom, SeraCare, Shimadzu, Siemens, Sierra Molecular, Takara Bio, Tecan, Thermo Fisher, Wallac/PE, Wako.

## **Opportunities and Strategic Recommendations**

Emerging opportunities for new analyzers, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 417 pages and 75 tables

## Contents

### 1. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Introduction

1. MAJOR FACTORS AFFECTING MARKET PENETRATION  
of Microbiology Instrumentation

2. TRADITIONAL PRACTICES

3. TECHNOLOGICAL CHALLENGES

4. AUTOMATION: IMPACT ON THE MICROBIOLOGY  
Laboratory and the Patient

#### B. Major Specimen Types

1. URINE

2. STERILE FLUIDS: BLOOD, SERUM, AND CSF

3. THROAT SWABS AND RESPIRATORY SECRETIONS

4. GENITAL SECRETIONS

5. STOOL

6. ABSCESS/WOUND

7. SPUTUM

8. SALIVA

#### C. Test Applications

1. MICROBIAL IDENTIFICATION

2. ANTIBIOTIC SUSCEPTIBILITY

3. URINE SCREENING

#### A. Photometry

#### b. Bioluminescence

#### c. Colorimetric Filtration

#### d. Enzymatic Detection

#### e. Optical Detection

4. BLOOD CULTURES

#### D. Major Microbiology Automated and Semiautomated Systems

1. MULTIPLE PURPOSE MICROBIOLOGY SYSTEMS

2. SPECIALIZED MICROBIOLOGY SYSTEMS

3. MOLECULAR DIAGNOSTIC SYSTEMS

4. IMMUNODIAGNOSTIC SYSTEMS

#### E. Emerging Diagnostic Technologies

1. MOLECULAR DIAGNOSTICS

#### a. DNA Sequencing

#### Introduction

Sequencing Methods  
Autoradiography  
The Human Genome Project  
Sequencing Automation  
Image Scanners  
Fluorescent Detection  
Gene Profiling  
Gene Expression  
Polymorphism Screening  
Protein Interaction Networks  
b. DNA And RNA Probe Technology  
Basic Principles  
Probe Preparation  
The DNA Probe Test  
Sample Preparation  
Hybridization  
Separation  
Detection/Measurement  
Test Formats  
Filter Hybridization  
Southern Blot  
Northern Blot  
In Situ Hybridization  
Others  
Labeling Techniques  
Amplification Methods  
    Polymerase Chain Reaction  
Temperature Cyclers  
PCR Variations  
    ImmunoPCR  
    QCPCR  
    DAPPCR  
    Strand Displacement Activation  
    TMA  
    Ligase Chain Reaction  
    Branched DNA  
Hybridization Protection Assay  
    NucleicAcid SequenceBased Amplification  
    SelfSustained Sequence Replicase

Others

Ampliprobe

CAR

CAS

CPT

Dendritic Polymer Technology

ISOCR

LAT

Probe

RAMP

Repair Chain Reaction

Rolling Circles

Sequence Independent Gene Amplification

Sequence Initiation Reaction

SISPA

Solid Phase Amplification

c. Detection Technologies

Radioactive Methods

Overview

Major Isotopes

P

S

H

I

NonIsotopic Methods

Enzymatic Labels

Chemical Labeling

    Indirect Chemical Labeling

    Direct Chemical Labeling

Fluorescence

Chemiluminescence

Electrical Conductivity

d. Biochips: Genosensors, Microarrays, and LabsontheChip

Liquid Transportation and Mixing

Separation

Reaction

Detection

2. MONOCLONAL ANTIBODIES

3. IMMUNOASSAYS



4. DIFFERENTIAL LIGHT SCATTERING
5. INFORMATION TECHNOLOGY
6. ARTIFICIAL INTELLIGENCE
7. LIPOSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. DIAGNOSTIC IMAGING
11. GEL MICRODROPLETS
12. OTHER

## **2. ITALY**

- A. BUSINESS ENVIRONMENT
- B. MARKET STRUCTURE
- C. Market Size, Growth and Major Supplier Sales and Market Shares

## **3. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

## **4. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

## **5. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  1. MARKETING APPROACHES
  2. PRODUCT COMPLEXITY
  3. CUSTOMER PREFERENCE
  4. ESTABLISHED SUPPLIERS
  5. EMERGING SUPPLIERS
  6. MAJOR TYPES OF DISTRIBUTORS
  7. MARKET SEGMENTATION

## **7. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition

- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **8. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Agilent Technologies  
Applied Gene Technologies  
Arca Biopharma  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
bioMerieux  
BioRad  
Biotest  
Cepheid  
CellMark Forensics/Lab Corp  
Decode Genetics  
Diadexus  
Diamedix/Erba  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enz-Biochem  
Exact Sciences  
Fujirebio  
Grifols  
Hologic/GenProbe  
Illumina  
ID Biomedical/GSK  
Kreatech/Leica  
LiCor Biosciences  
Lonza  
Monogram Biosciences  
Myriad Genetics  
OrthoClinical Diagnostics

Perkin Elmer/Caliper  
Proteome Sciences  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Sierra Molecular  
Shimadzu  
Takara Bio  
Tecan  
Therm-Fisher  
Wallac/PE  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Bartonella Tests  
Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Candida Tests  
Major Companies Developing or Marketing Chlamydia Tests  
Major Companies Developing or Marketing Clostridium Tests  
Major Companies Developing or Marketing Coronavirus Tests  
Major Companies Developing or Marketing Cryptosporidium Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Echovirus Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing EBV Tests  
Major Companies Developing or Marketing Giardia Tests  
Major Companies Developing or Marketing Gonorrhoea Tests  
Major Companies Developing or Marketing Hantavirus Tests  
Major Companies Developing or Marketing Helicobacter Pylori Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing Herpes Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Lyme Disease Tests  
Major Companies Developing or Marketing Lymphogranuloma Tests  
Major Companies Developing or Marketing Malaria Tests  
Major Companies Developing or Marketing Measles Tests  
Major Companies Developing or Marketing Meningitis Tests  
Major Companies Developing or Marketing Microsporidium Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mumps Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Papilloma Virus Tests  
Major Companies Developing or Marketing Parvovirus Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Septicemia Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Staphylococci Tests  
Major Companies Developing or Marketing Streptococci Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Toxoplasmosis Tests  
Major Companies Developing or Marketing Trichomonas Tests  
Major Companies Developing or Marketing Tuberculosis Tests  
Major Companies Developing or Marketing West Nile Tests  
Major Companies Developing or Marketing Yersinia Tests  
Italy Laboratories Performing Microbiology Tests by Market Segment  
Italy Hospital Laboratories Performing Microbiology Tests by Bed Size  
Italy Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume  
Italy All Market Segments Microbiology Specimen Volume  
Italy Hospital Laboratories Microbiology Specimen Volume  
Italy Commercial/Private Laboratories Microbiology Specimen Volume  
Italy Microbiology Test Volume by Market Segment  
Italy Microbiology Test Volume by Application  
Italy Microbial Identification Test Volume by Market Segment  
Italy Urine Screening Test Volume by Market Segment  
Italy Antibiotic Susceptibility Test Volume by Market Segment  
Italy Blood Culture Test Volume by Market Segment  
Italy Microbiology Consumables Market by Application  
Italy Microbiology Consumables Market by Market Segment  
Italy Microbial Identification Consumables Sales by Market Segment  
Italy Antibiotic Susceptibility Consumables Sales by Market Segment  
Italy Blood Culture Consumables Sales by Market Segment  
Italy Urine Screening Consumables Sales by Market Segment  
Italy All Market Segments Infectious Disease Test Volume Forecast by Assay  
Italy All Market Segments Infectious Disease Diagnostics Market Forecast by Test  
Italy Infectious Disease Blood Screening NAT Volume Forecast by Assay  
Italy Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay  
Italy HIV/AIDS Testing Market Diagnostics Sales by Major Supplier  
Italy HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier  
Italy Campylobacter Testing Market Diagnostics Sales by Major Supplier  
Italy Candida Testing Market Diagnostics Sales by Major Supplier

Italy CMV Testing Market Diagnostics Sales by Major Supplier  
Italy Gonorrhoea Testing Market Diagnostics Sales by Major Supplier  
Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier  
Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
Italy Herpes Testing Market Diagnostics Sales by Major Supplier  
Italy Influenza Testing Market Diagnostics Sales by Major Supplier  
Italy Meningitis Testing Market Diagnostics Sales by Major Supplier  
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Italy RSV Testing Market Diagnostics Sales by Major Supplier  
Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier  
Italy Rubella Testing Market Diagnostics Sales by Major Supplier  
Italy Septicemia Testing Market Diagnostics Sales by Major Supplier  
Italy Streptococci Testing Market Diagnostics Sales by Major Supplier  
Italy Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier  
Italy Trichomonas Testing Market Diagnostics Sales by Major Supplier  
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
Italy Molecular Diagnostics Market Sales and Shares of Major Suppliers

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