

Furure Italian Nucleic Acid Testing Market Outlook



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Highlights

- Comprehensive 850-page market segmentation analysis of the Italian NAT market.
- Major issues pertaining to the Italian NAT laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.
- An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.
- Ten-year test volume and reagent sales forecasts for the following categories:
 - Infectious Diseases
 - Cancer
 - Forensic Testing
 - Genetic Diseases
 - Paternity Testing/HLA Typing
- Review of testing methodologies and instrumentation technologies.
- Feature comparison of automated and semiautomated analyzers.
- Sales and market shares of leading suppliers.
- Over 60 specific opportunities for NAT instruments, test systems, IT and auxiliary products.
- Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.
- Alternative market penetration strategies.
- Potential market entry barriers and risks.
- Business planning issues and concerns.

Contains 850 pages and 36 tables

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