

The 2012 Italian Coagulation Market

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Abstracts

This report presents a comprehensive analysis of the Italian coagulation market, including:

Major issues pertaining to the Italian coagulation laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Ten-year volume and sales forecasts for 40 coagulation procedures performed in Italian hospitals and commercial laboratories, including typical coagulation daily work loads.

Placement estimates for major automated and semiautomated systems.

Review of current instrumentation technologies, and a feature comparison of nearly 50 leading analyzers.

Ten-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of coagulation technologies and their potential market applications.

Major opportunities for coagulation instruments and consumables.

Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for instrument and reagent suppliers.

Contains 402 pages and 16 tables

Contents

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine and Special Coagulation Tests

1. Introduction
2. Activated Partial Thromboplastin Time (APTT)
3. Alpha-2 Antiplasmin
4. Antithrombin III
5. Bleeding Time
6. D-Dimer
7. Ethanol Flocculation Test
8. Euglobulin Lysis
9. Factor Assays
 - a. Introduction
 - b. Factor II
 - c. Factor V/Factor V Leiden
 - d. Factor VII
 - e. Factor VIII
 - f. Factor IX
 - g. Factor IXa
 - h. Factor X (Stuart Factor)
 - i. Factor Xa
 - j. Factor XI
 - k. Factor XII
 - l. Factor XIII
10. Fibrin Degradation Products
11. Fibrinogen
12. Heparin
13. Hirudin
14. Hypercoagulability and Thrombosis
15. Lipoprotein a
16. Plasmin
17. Plasminogen
18. Plasminogen Activator Inhibitor (PAI)
19. Platelet Function Tests
20. Platelet Aggregation
21. Proteins C and S
22. Prothrombin Fragment 1.2

23. Prothrombin Time (PT)
24. Reptilase Time
25. Thrombin Time
26. Tissue-Type Plasminogen Activator (t-PA)
27. Von Willebrand's Factor

B. Instrumentation Review

- Introduction
- Benk Hemolab
- Benk TRT Thrombotimer
- Bio/Data MCA 310
- Bio/Data MCA 210
- Bio/Data PAP-4C D/4D/4C
- Cardiovascular Diagnostics COAG
- Diagnostica Stago STA Compact
- Diagnostica Stago STA-R
- Diagnostica Stago Star 4/8
- Helena Laboratories Cascade 480
- Helena Laboratories Cascade M
- Helena Laboratories PACKS-4
- Helena THOR
- Instrumentation Laboratory ACL 100 and 1000 series
- Instrumentation Laboratory ACL6000
- Instrumentation Laboratory ACL7000
- Instrumentation Laboratory ACL9000
- Instrumentation Laboratory Electra 1000C
- Instrumentation Laboratory Electra 1400C
- Instrumentation Laboratory Electra 1600/C
- Instrumentation Laboratory Electra 1800C
- Instrumentation Laboratory Futura
- ITC Hemochron 8000
- Roche Diagnostics CoaguChek
- Siemens BCS
- Siemens BCT
- Siemens BF II/Fibrintimer Series
- Sysmex CA-50
- Sysmex CA-500
- Sysmex CA-1500
- Sysmex CA-5000/CA-1000
- Sysmex CA-6000

- Sysmex CA-7000
- Teco Coatron II/Jr./AccuStasis 5000
- Trinity Biotech Amax CS190
- Trinity Biotech Amax CS400
- Trinity Biotech Coag-A-Mate Max
- Trinity Biotech KC 40, 4A, 1A Series
- Trinity Biotech MDA 180
- Trinity Biotech Coag-A-Mate MTX
- Trinity Biotech Coag-A-Mate RA4
- Trinity Biotech Coag-A-Mate XC/Plus
- Trinity Biotech Coag-A-Mate XM

C. Major in Vitro Diagnostic Technologies and Their Potential Applications

1. Chromogenic Substrates
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
 - a. Applications
 - b. Technological Principle
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Dot Immunobinding Assays
 - Capillary Immunoassays
 - Enzyme Amplification
 - Electrochemical Immunoassay
 - d. Fluorescent Immunoassays
 - Fluorescence Polarization
 - Time-Resolved Pulse Fluorescence
 - Fluorescence Lifetime
 - e. Latex Agglutination
 - f. Immunoprecipitation
4. Microcomputers
5. Automation
6. Robotics
7. DNA Probes
 - a. Overview
 - b. Amplification Methods
 - PCR
 - Ligase Chain Reaction

- Branched DNA
- Q-Beta Replicase
- NASBA
- SDA
- 3 SR
- HPA
- Two-Tiered System
- LAT

8. Artificial Intelligence

9. Dry Chemistry 10. Biosensors

D. Worldwide Market Overview

1. Business Environment
2. Market Structure
3. Market Size and Growth
4. POC Testing Market

ITALY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. Marketing Approaches
 2. Product Complexity
 3. Customer Preference
 4. Established Suppliers
 5. Emerging Suppliers
 6. Major Types Of Distributors

7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

- Abbott
- American Diagnostica
- Avocet Medical
- Axis-Shield
- Beckman Coulter
- Becton Dickinson
- Bio/Data Corporation
- Biosite
- Chrono-Log
- Corgenix Medical
- Diagnostica Stago
- Helena Laboratories - HYPEN BioMed
- Instrumentation Laboratory
- ITC
- Nanogen
- Roche
- Siemens
- Sienco
- Sysmex
- Thermo Fischer
- Trinity Biotech
- ZyCare

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Activated Clotting Time Tests

Major Companies Developing or Marketing APTT Tests

Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests

Major Companies Developing or Marketing Antithrombin III Tests

Major Companies Developing or Marketing Bleeding Time Tests

Major Companies Developing or Marketing D-dimer Tests

Major Companies Developing or Marketing Factor Assays

Major Companies Developing or Marketing Fibrin Degradation Product Tests

Major Companies Developing or Marketing Fibrinogen Tests

Major Companies Developing or Marketing Heparin Tests

Major Companies Developing or Marketing Plasmin Tests

Major Companies Developing or Marketing Plasminogen Tests

Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests

Major Companies Developing or Marketing Platelet Aggregation Tests

Major Companies Developing or Marketing Protein C Tests

Major Companies Developing or Marketing Protein S Tests

Major Companies Developing or Marketing PT Tests

Major Companies Developing or Marketing Thrombin Time Tests

Major Companies Developing or Marketing TPA Tests

Major Companies Developing or Marketing Von Willebrand's Factor Tests

Worldwide, All Market Segments, Laboratories Performing Coagulation Tests By Country, 2010

Worldwide, All Market Segments, Total Coagulation Test Volume By Country, 2010-2020

Worldwide, All Market Segments, Total Coagulation Reagent Market By Country, 2010-2020

Worldwide, All Market Segments, Total Coagulation Instrument Market By Country, 2010-2020

Worldwide, All Market Segments, Total Coagulation Diagnostics Market By Country, 2010-2020

Executive Summary Table: Italy, Total Coagulation Diagnostics Market By Market Segment and Product Category, 2010-2020

Italy, Laboratories Performing Coagulation Tests By Market Segment, 2010

Italy, Hospital Laboratories Performing Coagulation Tests By Bed Size, 2010

Italy, Commercial/Private Laboratories Performing Coagulation Tests By Annual Test

Volume, 2010

Italy, Hospital Laboratories Average Daily Test Volume, 2010

Italy, Commercial/Private Laboratories Average Daily Test Volume, 2010

Italy, Total Coagulation Test Volume By Market Segment, 2010-2020

Italy, All Market Segments Coagulation Test Volume, 2010-2020

Italy, Hospital Laboratories Coagulation Test Volume, 2010-2020

Italy, Commercial/Private Laboratories Coagulation Test Volume, 2010-2020

Italy, Coagulation Reagent Market By Market Segment, 2010-2020

Italy, Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares, 2010

Italy, Coagulation Instrument Market By Market Segment, 2010-2020

Italy, Major Suppliers of Coagulation Analyzers, Estimated Total Instrument Placements and Market Shares, 2010

Italy, Major Suppliers of Coagulation Analyzers, Estimated Placements and Installed Base By Supplier and Model, 2010

Italy, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares, 2010

Italy, Total Coagulation Diagnostics Market By Product Category, 2010-2020

Italy, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares, 2010

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