

2015-2019 Italian Hospital Clinical Chemistry and Immunodiagnostics Market

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Abstracts

This new report from VPGMarketResearch contains 521 pages, 63 tables, and presents a comprehensive analysis of the Italian hospital clinical chemistry and immunodiagnostics market, including:

Major issues pertaining to the Italian clinical chemistry and immunodiagnostic hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in Italian hospitals, including controls, calibrators and consumables.

Five-year volume forecasts for serum, whole blood, plasma, CFS, urine and other specimens.

Five-year reagent and instrument sales forecasts.

Review of current instrumentation technologies, and a feature comparison of high-, medium-, and low-volume/POC analyzers.



Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging technologies and their potential market applications.

Product development opportunities for clinical chemistry and immunodiagnostic instruments and consumables.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Market penetration strategies, entry barriers and risks.

Contains 521 pages and 63 tables



Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine and Special Hemostasis Tests

- 1. Introduction
- 2. Activated Partial Thromboplastin Time (APTT)
- 3. Alpha-2 Antiplasmin
- 4. Antithrombin III
- 5. Bleeding Time
- 6. D-Dimer
- 7. Ethanol Flocculation Test
- 8. Euglobulin Lysis
- 9. Factor Assays
 - a. Introduction
 - b. Factor II
 - c. Factor V/Factor V Leiden
 - d. Factor VII
 - e. Factor VIII
 - f. Factor IX
 - g. Factor IXa
 - h. Factor X (Stuart Factor)
 - i. Factor Xa
 - j. Factor XI
 - k. Factor XII
 - I. Factor XIII
- 10. Fibrin Degradation Products
- 11. Fibrinogen
- 12. Heparin
- 13. Hirudin
- 14. Hypercoagulability and Thrombosis
- 15. Lipoprotein
- 16. Plasmin
- 17. Plasminogen
- 18. Plasminogen Activator Inhibitor (PAI)
- 19. Platelet Function Tests
- 20. Platelet Aggregation
- 21. Proteins C and S
- 22. Prothrombin Fragment 1.2



23. Prothrombin Time (PT) 24. Reptilase Time 25. Thrombin Time 26. Tissue-Type Plasminogen Activator (t-PA) 27. Von Willebrand's Factor **B.** Instrumentation Review Introduction Benk Hemolab Benk TRT Thrombotimer Bio/Data MCA 310 Bio/Data MCA 210 Bio/Data PAP-4C D/4D/4C Cardiovascular Diagnostics COAG **Diagnostica Stago STA Compact Diagnostica Stago STA-R** Diagnostica Stago Star 4/8 Helena Laboratories Cascade 480 Helena Laboratories Cascade M Helena Laboratories PACKS-4 Helena THOR Instrumentation Laboratory ACL 100 and 1000 series Instrumentation Laboratory ACL6000 Instrumentation Laboratory ACL7000 Instrumentation Laboratory ACL9000 Instrumentation Laboratory Electra 1000C Instrumentation Laboratory Electra 1400C Instrumentation Laboratory Electra 1600/C Instrumentation Laboratory Electra 1800C Instrumentation Laboratory Futura ITC Hemochron 8000 Roche Diagnostics CoaguChek Siemens BCS Siemens BCT Siemens BF II/Fibrintimer Series Sysmex CA-50 Sysmex CA-500 Sysmex CA-1500 Sysmex CA-5000/CA-1000

Sysmex CA-6000



Sysmex CA-7000 Teco Coatron II/Jr./AccuStasis 5000 **Trinity Biotech Amax CS190** Trinity Biotech Amax CS400 Trinity Biotech Coag-A-Mate Max Trinity Biotech KC 40, 4A, 1A Series Trinity Biotech MDA 180 Trinity Biotech Coag-A-Mate MTX Trinity Biotech Coag-A-Mate RA4 Trinity Biotech Coag-A-Mate XC/Plus Trinity Biotech Coag-A-Mate XM C. Major in Vitro Diagnostic Technologies and Their Potential Applications 1. Chromogenic Substrates 2. Monoclonal and Polyclonal Antibodies 3. Immunoassays a. Applications b. Technological Principle c. Enzyme Immunoassays (EIA) Overview **ELISA** EMIT Dot Immunobinding Assays Capillary Immunoassays **Enzyme Amplification** Electrochemical Immunoassay d. Fluorescent Immunoassays Fluorescence Polarization **Time-Resolved Pulse Fluorescence** Fluorescence Lifetime e. Latex Agglutination f. Immunoprecipitation 4. Microcomputers 5. Automation 6. Robotics 7. DNA Probes a. Overview b. Amplification Methods PCR

Ligase Chain Reaction



Branched DNA Q-Beta Replicase NASBA SDA 3 SR HPA Two-Tiered System LAT 8. Artificial Intelligence 9. Dry Chemistry 10. Biosensors D. Worldwide Market Overview

- 1. Business Environment
- 2. Market Structure
- 3. Market Size and Growth
- 4. POC Testing Market

FRANCE

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers



- 6. Major Types Of Distributors
- 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- **B.** Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott

American Diagnostica

Avocet Medical

Axis-Shield

Beckman Coulter

Becton Dickinson

Bio/Data Corporation

Biosite

Chrono-Log

Corgenix Medical

Diagnostica Stago

Helena Laboratories

HYPEN BioMed

Instrumentation Laboratory

ITC

Nanogen

Roche

Siemens

Sienco

Sysmex

Thermo Fischer

Trinity Biotech

ZyCare





List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Activated Clotting Time Tests Major Companies Developing or Marketing APTT Tests Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests Major Companies Developing or Marketing Antithrombin III Tests Major Companies Developing or Marketing Bleeding Time Tests Major Companies Developing or Marketing D-dimer Tests Major Companies Developing or Marketing Factor Assays Major Companies Developing or Marketing Fibrin Degradation Product Tests Major Companies Developing or Marketing Fibrinogen Tests Major Companies Developing or Marketing Heparin Tests Major Companies Developing or Marketing Plasmin Tests Major Companies Developing or Marketing Plasminogen Tests Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests Major Companies Developing or Marketing Platelet Aggregation Tests Major Companies Developing or Marketing Protein C Tests Major Companies Developing or Marketing Protein S Tests Major Companies Developing or Marketing PT Tests Major Companies Developing or Marketing Thrombin Time Tests Major Companies Developing or Marketing TPA Tests Major Companies Developing or Marketing Von Willebrand's Factor Tests Worldwide, All Market Segments, Laboratories Performing Hemostasis Tests By Country, 2010 Worldwide, All Market Segments, Total Hemostasis Test Volume By Country, 2010-2020 Worldwide, All Market Segments, Total Hemostasis Reagent Market By Country, 2010-2020 Worldwide, All Market Segments, Total Hemostasis Instrument Market By Country, 2010-2020 Worldwide, All Market Segments, Total Hemostasis Diagnostics Market By Country, 2010-2020 Executive Summary Table: France, Total Hemostasis Diagnostics Market By Market Segment and Product Category, 2010-2020 France, Laboratories Performing Hemostasis Tests By Market Segment, 2010 France, Hospital Laboratories Performing Hemostasis Tests By Bed Size, 2010 France, Commercial/Private Laboratories Performing Hemostasis Tests By Annual Test



Volume, 2010

France, Hospital Laboratories Average Daily Test Volume, 2010

France, Commercial/Private Laboratories Average Daily Test Volume, 2010

France, Total Hemostasis Test Volume By Market Segment, 2010-2020

France, All Market Segments Hemostasis Test Volume, 2010-2020

France, Hospital Laboratories Hemostasis Test Volume, 2010-2020

France, Commercial/Private Laboratories Hemostasis Test Volume, 2010-2020

France, Hemostasis Reagent Market By Market Segment, 2010-2020

France, Major Suppliers of Hemostasis Reagents Estimated Sales and Market Shares, 2010

France, Hemostasis Instrument Market By Market Segment, 2010-2020

France, Major Suppliers of Hemostasis Analyzers, Estimated Total Instrument Placements and Market Shares, 2010

France, Major Suppliers of Hemostasis Analyzers, Estimated Placements and Installed Base By Supplier and Model, 2010

France, Major Suppliers of Hemostasis Analyzers, Estimated Instrument Sales and Market Shares, 2010

France, Total Hemostasis Diagnostics Market By Product Category, 2010-2020 France, Major Suppliers of Hemostasis Diagnostic Products, Estimated Sales and Market Shares, 2010



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