

# **Innovative Toxoplasmosis Diagnostic Technologies** and **Emerging Markets**

https://marketpublishers.com/r/I4C49471DB0EN.html

Date: November 2012

Pages: 226

Price: US\$ 3,080.00 (Single User License)

ID: I4C49471DB0EN

## **Abstracts**

The report contains 226 pages, 15 tables and presents a detailed analysis of the Toxoplasmosis diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Toxoplasmosis definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Toxoplasmosis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 226 pages and 15 tables



### **Contents**

### I. INTRODUCTION

### II. TOXOPLASMOSIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- E. Emerging Diagnostic Technologies
  - 1. Molecular Diagnostics
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
  - 4. Differential Light Scattering
  - 5. Information Technology
  - 6. Artificial Intelligence
  - 7. Liposomes
  - 8. Flow Cytometry
  - 9. Chromatography
  - 10. Diagnostic Imaging
  - 11. Gel Microdroplets
  - 12. Other

# III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: TEST MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND



### **MARKET SHARES**

# VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

# IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

### X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

#### XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

**Becton Dickinson** 

bioMerieux



Bio-Rad

Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

Gen-Probe

Hologic

**ID Biomedical** 

Innogenetics/Solvay

Kreatech

Life Technology

Lonza

Nanogen/Elitech

**Novartis Diagnostics** 

**Ortho-Clinical Diagnostics** 

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako



### **List Of Tables**

### LIST OF TABLES

Major Companies Developing or Marketing Toxoplasmosis

Tests

France

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment France

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Germany

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment Germany

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Italy

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment Italy

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Japan

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment Japan

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Spain

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment Spain

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier U.K.

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment U.K.

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier U.S.A.

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A.

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier



### I would like to order

Product name: Innovative Toxoplasmosis Diagnostic Technologies and Emerging Markets

Product link: <a href="https://marketpublishers.com/r/l4C49471DB0EN.html">https://marketpublishers.com/r/l4C49471DB0EN.html</a>

Price: US\$ 3,080.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/I4C49471DB0EN.html">https://marketpublishers.com/r/I4C49471DB0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970