

Future Horizons and Growth Strategies in the Global Paint and Coatings Market 2015: Strategic Assessments of Leading Suppliers

<https://marketpublishers.com/r/I0122303D17EN.html>

Date: June 2015

Pages: 500

Price: US\$ 10,160.00 (Single User License)

ID: I0122303D17EN

Abstracts

Complete report \$12,700. Individual company assessments \$2,450.

This thought-provoking report on performance, capabilities, goals and strategies of the major competitors in the worldwide paints and coatings market is designed to provide the industry executives with strategically significant competitor information, analysis, and insight critical to the development and implementation of effective business, marketing and R&D programs.

The reports major objectives include:

To establish a comprehensive, factual, annually-updated and cost-effective information base on performance, capabilities, goals and strategies of the worlds leading paints and coatings companies.

To help current suppliers realistically assess their financial, marketing and technological capabilities vis-a-vis leading competitors.

To assist potential market entrants in evaluating prospective acquisitions and joint venture candidates.

To complement organizations internal competitor information gathering efforts by providing strategic analysis, data interpretation and insight.

To identify the least competitive market niches with significant growth potential.

The companies analyzed in this report include:

AkzoNobel

BASF

DuPont

Henkel

Kansai Paint

Nippon Paint

PPG

RPM

Sherwin-Williams

Valspar

Contains 500 pages and 60 tables

Contents

SECTION I: EXECUTIVE SUMMARY

A 3-5 page synopsis of key sections.

SECTION II: BUSINESS ORGANIZATION

History of the company's paints and coatings business evolution, which is important to understanding the corporate culture, management mentality and strategies.

Most recent M&A activity and significant organizational changes.

Current organizational structure.

SECTION III: SENIOR MANAGEMENT

Names, titles and background of key executives.

SECTION VI: FACILITIES AND EMPLOYEES

Major administrative, manufacturing and R&D facilities in the U.S. and abroad.

Manufacturing practices.

New plants under construction.

U.S. and international work force size and distribution.

SECTION V: TECHNOLOGICAL KNOW-HOW

Internally developed and acquired technologies, and other related capabilities.

Proprietary processes and patent litigations.

SECTION VI: PRODUCT PORTFOLIO

Extensive review of major product lines.

SECTION VII: MARKETING TACTICS

Major promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

SECTION VIII: FINANCIAL ANALYSIS

Estimated sales by division, geographic region and product line.

Five-year sales and operating profit performance.

SECTION IX: R&D EXPENDITURES AND MAJOR PROGRAMS

Estimated R&D budget.

Research facilities and staff.

New technologies and products in development.

SECTION X: COLLABORATIVE ARRANGEMENTS

Major joint ventures, distribution, O.E.M. and licensing partners, both industrial and academic.

Terms of collaborative agreements and specific products involved.

SECTION XI: STRATEGIC DIRECTION

Specific business, new product development and marketing strategies.

Strengths and weaknesses, e.g., managerial, organizational, marketing and product development.

Anticipated acquisitions, joint ventures and divestitures.

COMPARATIVE ANALYSIS

In this section of the report, the Top 10 companies are ranked according to the following criteria:

Sales estimates and market shares by product category and geographic region.

Operating profit.

R&D expenditures.

Sales force size.

List Of Tables

LIST OF TABLES

Akzo Nobel Sales and Operating Profit Growth
Akzo Nobel Sales by Geographic Region and Country
Akzo Nobel Sales Growth by Geographic Region and Country
Akzo Nobel Sales by Business Segment
Akzo Nobel Sales Growth by Business Segment
Akzo Nobel Decorative Paints Sales by Geographic Region
Akzo Nobel Decorative Paints Sales Growth by Geographic Region
Akzo Nobel Performance Coatings Sales by Product Line
Akzo Nobel Performance Coatings Sales by Geographic Region
BASF Sales Operating Profit Growth
BASF Sales by Business Segment
BASF Sales Growth by Business Segment
BASF Operating Profit and Margins by Business Segment
BASF Performance Products Sales by Division
BASF Performance Products Sales Growth by Division
BASF Chemicals Sales by Division
BASF Estimated Plastics by Division
BASF Functional Solutions Products Sales by Division
BASF Functional Solutions Products Sales Growth by Division
BASF Agricultural Solutions Products and Nutrition Sales by Division
BASF Sales by Geographic Region and Country
BASF Sales Growth by Geographic Region and Country
BASF Coatings Sales by Geographic Region
DuPont Net Sales and Operating Profit Growth
DuPont Sales by Industry Segment
DuPont Sales Growth by Industry Segment
DuPont Operating Income and Margins by Industry Segment
DuPont Net Sales by Geographic Region
DuPont Sales Growth by Geographic Region
DuPont Net Sales Growth by Country
Henkel Sales and Operating Profit Growth
Henkel Sales by Business Segment
Henkel Sales Growth by Business Segment
Henkel Operating Income and Margins by Business Segment
Henkel Operating Income Growth by Business Segment

Henkel Coatings Sales by Geographic Region
Henkel Sales Growth by Geographic Region
Kansai Paint Sales and Operating Profit Growth
Kansai Paint Sales by Geographic Region
Kansai Paint Sales Growth by Geographic Region
Kansai Paint Sales by Product Line
Nippon Paint Sales and Operating Profit Growth
Nippon Paint Sales by Business Segment
PPG Sales and Operating Profit Growth
PPG Sales by Business Segment
PPG Sales Growth by Business Segment
PPG Operating Income and Margins by Business Segment
PPG Operating Income Growth by Business Segment
PPG Coatings Sales by Geographic Region
PPG Sales Growth by Geographic Region
RPM Sales and Operating Profit Growth
RPM Sales by Business Segment
RPM Sales Growth by Business Segment
RPM Operating Income and Margins by Business Segment
RPM Operating Income Growth by Business Segment
RPM Coatings Sales by Geographic Region
RPM Sales Growth by Geographic Region
Sherwin-Williams Sales by Business Segment
Sherwin-Williams Sales and Operating Profit Growth
Sherwin-Williams Sales Growth by Business Segment
Sherwin-Williams Profit and Margins by Business Segment
Sherwin-Williams Profit Growth by Business Segment
Valspar Sales and Operating Profit Growth
Valspar Sales by Product Line
Valspar Sales Growth by Product Line
Valspar Sales by Country
Valspar Sales Growth by Country

I would like to order

Product name: Future Horizons and Growth Strategies in the Global Paint and Coatings Market 2015:
Strategic Assessments of Leading Suppliers

Product link: <https://marketpublishers.com/r/I0122303D17EN.html>

Price: US\$ 10,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/I0122303D17EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

