

# Innovative D-Dimer Diagnostic Testing Technologies and Emerging Markets

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## Abstracts

This report contains 197 pages, 8 tables and presents a detailed analysis of the D-Dimer testing market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan, including clinical significance and current laboratory practice, as well as 5- and 10-year test volume forecasts by country and market segment.

The growing cost-containment pressures in major industrialized nations and continued technological advances will radically change coagulation testing practice during the next ten years. New specific and sensitive markers of hemostasis will be increasingly used on automated instrumentation. Coagulation testing in general, and D-Dimer testing specifically, will become more standardized, offering opportunities for quality control products and services. Moreover, the continuing contraction of the hospital system and technological advances will facilitate decentralization of the D-Dimer testing closer to the patient, creating additional opportunities and challenges for suppliers.

The report examines market applications of chromogenic substrates, monoclonal antibodies, immunoassays, IT, DNA probes, biochips/microarrays, and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies alternative market penetration strategies and entry barriers/risks.

Contains 197 pages and 8 tables

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##### Helena Laboratories Cascade M

##### Helena Laboratories PACKS-4

##### Helena THOR

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U.K.

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U.S.A.

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