

Innovative Agrochemical Technologies and Emerging Markets

<https://marketpublishers.com/r/I96F35FE5D6EN.html>

Date: November 2012

Pages: 400

Price: US\$ 1,200.00 (Single User License)

ID: I96F35FE5D6EN

Abstracts

This unique 400-page report provides agrochemical industry executives with strategically significant competitor information, analysis and insight, critical to the development and implementation of effective marketing and R&D programs. The companies analyzed in this report include BASF, Bayer, Dow, DuPont, FMC, Makhteshim-Agan, Monsanto, Nufarm, Sumitomo, and Syngenta.

Objectives

To establish comprehensive, factual and cost-effective information base on performance, capabilities, goals and strategies of the worlds leading agrochemical companies. To help current suppliers realistically assess their technological and marketing capabilities vis-a-vis leading competitors. To assist potential market entrants in evaluating prospective acquisitions and joint venture candidates. To complement internal competitor information gathering efforts with strategic analysis, data interpretation and insight. To identify least competitive market niches with significant growth potential.

Rationale

In a highly dynamic and fragmented agrochemical market, besieged by intense competition, the ability to anticipate new product introductions and marketing strategies is particularly important and can spell the difference between success and failure.

Methodology

The Top 10 report is based on a combination of primary and secondary information

sources, including Venture Planning Groups proprietary database, developed during the firms continuous monitoring of the agrochemical industry, as well as over 100 syndicated studies and numerous proprietary single-client assignments. This database contains information on major agrochemical companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the Top 10 companies product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted.

Contains 400 pages and 65 tables

Contents

SECTION I: EXECUTIVE SUMMARY

A 3-5 page synopsis of key sections.

SECTION II: BUSINESS ORGANIZATION

History of the company's agrochemical business evolution, which is important to understanding the corporate culture, management mentality and strategies.

Recent acquisitions, divestitures and major organizational changes.

Current organizational structure.

SECTION III: SENIOR MANAGEMENT

Names, titles and background of key executives.

SECTION IV: FACILITIES AND EMPLOYEES

Administrative, manufacturing and R&D facilities in the U.S. and abroad.

Manufacturing practices.

New plants under construction.

The U.S. and international work force size and distribution.

SECTION V: TECHNOLOGICAL KNOW-HOW

Internally developed and acquired agrochemical and related capabilities.

Proprietary technologies and patent litigation.

SECTION VI: PRODUCT PORTFOLIO

Review of major product lines.

Applications, advantages and weaknesses of leading products.

SECTION VII: MARKETING TACTICS

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

SECTION VIII: FINANCIAL ANALYSIS

Estimated sales by division, product line and geographic region.

Five-year sales and operating profit performance.

SECTION IX: R&D EXPENDITURES AND MAJOR PROGRAMS

Estimated R&D budget.

Research facilities and staff.

New technologies, products and applications in development.

SECTION X: COLLABORATIVE ARRANGEMENTS

Joint ventures, distribution, O.E.M. and licensing partners, both industrial and academic.

Terms of collaborative agreements and specific products involved.

SECTION XI: STRATEGIC DIRECTION

Specific business, new product development and marketing strategies.

Anticipated acquisitions, joint ventures and divestitures.

COMPARATIVE ANALYSIS

In this section of the report, the Top 10 companies will be ranked according to the following criteria:

Sales estimates in North America, Europe, Japan and other regions.

Sales by product category.

Operating profit and margins.

R&D expenditures, and others.

List Of Tables

LIST OF TABLES

TABLE BF-1: BASF SALES AND PROFIT GROWTH
TABLE BF-2: BASF SALES BY BUSINESS SEGMENT
TABLE BF-3: BASF PROFIT BY BUSINESS SEGMENT
TABLE BF-4: BASF SALES BY GEOGRAPHIC REGION
TABLE BR-1: BAYER SALES BY SECTOR
TABLE BR-2: BAYER SALES BY GEOGRAPHIC REGION
TABLE BR-3: BAYER CROPSCIENCE SALES AND OPERATING PROFIT GROWTH
TABLE BR-4: BAYER CROPSCIENCE SALES BY PRODUCT LINE
TABLE DC-1: DOW SALES AND OPERATING PROFIT GROWTH
TABLE DC-2: DOW SALES BY OPERATING SEGMENT
TABLE DC-3: DOW SALES GROWTH BY OPERATING SEGMENT
TABLE DC-4: DOW SALES BY GEOGRAPHIC REGION
TABLE DC-5: DOW SALES GROWTH BY GEOGRAPHIC REGION
TABLE DC-6: DOW AGRICULTURAL SCIENCES SALES BY PRODUCT
TABLE DP-1: DUPONT SALES AND OPERATING PROFIT GROWTH
TABLE DP-2: DUPONT SALES BY INDUSTRY SEGMENT
TABLE DP-3: DUPONT SALES BY GEOGRAPHIC REGION
TABLE DP-4: DUPONT SALES GROWTH BY GEOGRAPHIC REGION
TABLE FM-1: FMC SALES AND PROFIT GROWTH
TABLE FM-2: FMC SALES BY BUSINESS SEGMENT
TABLE FM-3: FMC PROFIT BY BUSINESS SEGMENT
TABLE FM-4: FMC SALES BY GEOGRAPHIC REGION
TABLE MA-1: MAKHTESHIM-AGAN SALES AND OPERATING PROFIT GROWTH
TABLE MA-2: MAKHTESHIM-AGAN SALES BY PRODUCT LINE
TABLE MA-3: MAKHTESHIM-AGAN SALES GROWTH BY PRODUCT LINE
TABLE MA-4: MAKHTESHIM-AGAN SALES BY GEOGRAPHIC REGION
TABLE MA-5: MAKHTESHIM-AGAN SALES GROWTH BY GEOGRAPHIC REGION
TABLE MO-1: MONSANTO SALES AND OPERATING PROFIT GROWTH
TABLE MO-2: MONSANTO SALES BY GEOGRAPHIC REGION
TABLE MO-3: MONSANTO SALES GROWTH BY GEOGRAPHIC REGION
TABLE MO-4: MONSANTO SALES BY PRODUCT LINE
TABLE MO-5: MONSANTO SALES GROWTH BY PRODUCT LINE
TABLE NU-1: NUFARM SALES AND OPERATING PROFIT GROWTH
TABLE NU-2: NUFARM SALES BY BUSINESS SEGMENT
TABLE NU-3: NUFARM SALES GROWTH BY BUSINESS SEGMENT

TABLE NU-4: NUFARM SALES BY GEOGRAPHIC REGION

TABLE NU-5: NUFARM SALES GROWTH BY GEOGRAPHIC REGION

TABLE NU-6: NUFARM CROP PROTECTION SALES BY PRODUCT CATEGORY

TABLE SU-1: SUMITOMO SALES AND OPERATING PROFIT GROWTH

TABLE SU-2: SUMITOMO SALES BY BUSINESS SEGMENT

TABLE SU-3: SUMITOMO SALES GROWTH BY BUSINESS SEGMENT

TABLE SU-4: SUMITOMO SALES BY GEOGRAPHIC REGION

TABLE SU-5: SUMITOMO SALES GROWTH BY GEOGRAPHIC REGION

TABLE SU-6: SUMITOMO AGRICULTURAL CHEMICALS SALES AND OPERATING PROFIT GROWTH

TABLE SY-1: SYNGENTA SALES AND OPERATING PROFIT GROWTH

TABLE SY-2: SYNGENTA SALES GROWTH BY PRODUCT LINE

TABLE SY-3: SYNGENTA OPERATING PROFIT GROWTH BY PRODUCT LINE

TABLE SY-4: SYNGENTA SALES GROWTH BY GEOGRAPHIC REGION

I would like to order

Product name: Innovative Agrochemical Technologies and Emerging Markets

Product link: <https://marketpublishers.com/r/I96F35FE5D6EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I96F35FE5D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970