

Infineon: Performance, Capabilities, Goals and Strategies in the Worldwide Semiconductor Market

https://marketpublishers.com/r/IFEF376CC9BEN.html

Date: October 2010

Pages: 48

Price: US\$ 1,520.00 (Single User License)

ID: IFEF376CC9BEN

Abstracts

Global PDF: US\$ 4,100.00

A strategic assessment of Infineon, one of the world's leading semiconductor companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global semiconductor market.

Contains 48 pages and 6 tables



Contents

- I. EXECUTIVE SUMMARY
- II. BUSINESS ORGANIZATION
- **III. SENIOR MANAGEMENT**
- IV. FACILITIES AND EMPLOYEES
- V. TECHNOLOGICAL KNOW-HOW
- **VI. PRODUCT PORTFOLIO**
- VII. MARKETING TACTICS
- **VIII. SALES AND PROFIT GROWTH**
- IX. R&D EXPENDITURES AND MAJOR PROGRAMS
- X. COLLABORATIVE ARRANGEMENTS
- **XI. STRATEGIC DIRECTION**

LIST OF TABLES

- Table 1: Infineon Sales and Operating Profit Growth
- Table 2: Infineon Sales by Business Segment
- Table 3: Infineon Sales Growth by Business Segment
- Table 4: Infineon Ebit by Business Segment
- Table 5: Infineon Sales by Geographic Region
- Table 6: Infineon Sales Growth by Geographic Region



I would like to order

Product name: Infineon: Performance, Capabilities, Goals and Strategies in the Worldwide

Semiconductor Market

Product link: https://marketpublishers.com/r/IFEF376CC9BEN.html

Price: US\$ 1,520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/IFEF376CC9BEN.html