

Infectious Diseases: Granular Analysis of the European Market Supplier Shares and Forecasts for over 100 Diseases by Country France, Germany, Italy, Spain, UK

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Abstracts

This DataPack contain 560 tables from Venture Planning Group new 5-country study, "Competing in the European Infectious Disease Testing Market ," including supplier shares, and forecasts for over 100 tests. This DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the European infectious disease test market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Geographic Coverage

France

Germany

Italy

Spain

UK

Market Segmentation Analysis

Sales and market shares of major suppliers of infectious disease tests, by

country and individual assay.

Test and sales forecasts for over 100 infectious diseases, by country, individual test and market segment:

Hospitals

Blood Banks

Commercial/Private Laboratories

Public Health Laboratories

Worldwide Market Overview

Estimated universe of laboratories performing infectious disease tests by country.

Test volume and sales projections by country.

Contains 560 tables

Contents

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Major Companies Developing or Marketing AIDS Tests
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Major Companies Developing or Marketing MeaslesTests
Major Companies Developing or Marketing MeningitisTests

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