

# 2017 Infectious Disease Molecular Diagnostics Market: Country Forecasts, Supplier Shares, Emerging Technologies, Competitive Landscape

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## Abstracts

Complete report \$19,500. DataPack (test volumes, sales forecasts, supplier shares) \$12,500.

The report is available by country, section, market segment, individual test, and can be custom-tailored to your specific information needs and budget.

This new seven-country study from VPGMarketResearch contains 775 pages, 73 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the infectious disease molecular diagnostics market during the next five years.

## Report Highlights

Business and technological trends in major markets

Five-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Strategic profiles of leading market players and start-up firms developing innovative products

Specific product and business opportunities for instrument and consumable

suppliers.

## **Rationale**

The infectious disease molecular diagnostics market is one of the most rapidly growing segments of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the infectious disease molecular diagnostics market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

## **Geographic Coverage**

France

Germany

Italy

Japan

Spain

UK

USA

## **Worldwide Market Overview**

Laboratories performing DNA sequencing and molecular diagnostic testing for

infectious diseases by country and market segment.

Five-year test volume and sales projections by country.

## **Market Segmentation Analysis**

Sales and market shares of leading suppliers of infectious disease molecular diagnostic reagent kits and components.

Five-year test volume and sales projections for over 40 infectious disease molecular diagnostic assays.

A comprehensive analysis of the sequencing market by country and laboratory segment.

Detailed market segmentation analysis, including review of the market dynamics, trends, structure, size, growth and major suppliers by country.

## **Product/Technology Review**

Comparison of leading infectious disease molecular diagnostic analyzers.

Extensive review of molecular diagnostic technologies, test formats, detection methodologies, trends in testing automation and over target/signal amplification methods.

Worldwide listings of companies, universities and research centers developing new molecular diagnostic technologies and products.

## **Competitive Assessments**

Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.

Abbott

Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biokit

BioMerieux

Bio-Rad

Biotest

CellMark Forensics/LabCorp

Cepheid

DecodeGenetics

Diadexus

Eiken

Elitech Group

Enzo

Exact Sciences

Fujirebio

Grifols

Hologic/Gen-Probe

Illumina

Kreatech/Leica

Li-Cor Biosciences

Monogram Biosciences

Myriad Genetics

Ortho-Clinical Diagnostics

Perkin Elmer/Caliper Life Sciences

Proteome Sciences

Qiagen

Roche

Scienion

Sequenom

Shimadzu

Siemens

Sierra Molecular

Takara Bio

Tecan Group

Thermo Fisher

Comprehensive listings of companies developing and marketing infectious disease molecular diagnostic products, by test and application.

### Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 775 pages and 73 tables

## Contents

### **I. INTRODUCTION**

### **II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Computers, Software and Automation
- D. Auxiliary Products

### **III. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies For Decentralized Testing Markets

### **V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge And Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges
- VI. Worldwide Market and Technology Review

- A. DNA Sequencing
  - 1. INTRODUCTION
  - 2. SEQUENCING METHODS
  - 3. AUTORADIOGRAPHY
  - 4. THE HUMAN GENOME PROJECT
  - 5. SEQUENCING AUTOMATION
  - 6. IMAGE SCANNERS
  - 7. FLUORESCENT DETECTION
  - 8. GENE PROFILING

- 9. GENE EXPRESSION
- 10. POLYMORPHISM SCREENING
- 11. PROTEIN INTERACTION NETWORKS
- B. DNA and RNA Probe Technologies
  - 1. BASIC PRINCIPLES
  - 2. PROBE PREPARATION
  - 3. THE DNA PROBE TEST
  - 4. TEST FORMATS
  - 5. LABELING TECHNIQUES
  - 6. AMPLIFICATION METHODS
- C. Detection Technologies
  - 1. RADIOACTIVE METHODS
    - a. Overview
    - b. Major Isotopes
      - P32
      - S35
      - H3
      - I125
  - 2. NONISOTOPIC METHODS
    - a. Enzymatic Labels
    - b. Chemical Labeling
      - Indirect Chemical Labeling
      - Direct Chemical Labeling
    - c. Fluorescence
    - d. Chemiluminescence
    - e. Electrical Conductivity
- D. Molecular Diagnostic Instrumentation Review
  - 1. ABBOTT LCX
  - 2. BECKMAN COULTER/BIOMEK FK
  - 3. BD VIPER SYSTEM WITH XTR TECHNOLOGY
  - 4. BD INNOVA
  - 5. BECTON DICKINSON SDA
  - 6. BIOMERIEUX NUCLISENS EASYMAG
  - 7. BIOMERIEUX NUCLISENS EASYQ AND MINIMAG
  - 8. BIORAD GENESCOPE
  - 9. CEPHEID GENEXPERT
  - 10. CURETIS UNYVERO
  - 11. GENMARK DX ESENSOR XT8



12. HOLOGIC/GENPROBE PANTHER
13. HOLOGIC/GENPROBE TIGRIS/DTS
14. HTG MOLECULAR EDGE
15. LIFE TECHNOLOGIES QUANTSTUDI DX
16. QIAGEN QIASYMPHONY RGQ
17. ROCHE COBAS AMPLICOR
18. ROCHE COBAS TAQMAN
19. ROCHE COBAS TAQMAN
20. ROCHE COBAS TAQMAN AMPLIPREP
21. ROCHE LIGHCYCLER
22. ROCHE COBAS 4800
23. ROCHE COBAS S
24. SIEMENS VERSANT
25. TECAN LS SERIES

#### E. Biochips: Genosensors, Microarrays, and LabsontheChip

Liquid Transportation and Mixing

Separation

Reaction

Detection

#### F. Pharmacogenomics

#### G. Major Applications, Microbiology/Infectious Diseases

##### a. Overview

##### b. Major Infectious Diseases

AIDS: HIV/HIV1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLVII

Adenovirus

Aeromonas

Anthrax/Bacillus Anthracis

Arboviruses

Babesiosis

Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)

Blastocystis Hominis

Brucella

Campylobacter

Candida

Chagas Disease

Chancroid

Chlamydia

Clostridium Difficile

Coronaviruses

Coxsackieviruses  
CreutzfeldtJakob's Disease  
Cryptosporidium Parvum  
Cyclospora Cayetanensis  
Cytomegalovirus  
Ebola Virus  
E. Coli  
EchoVirus  
Encephalitis  
Enteroviruses  
EpsteinBarr Virus  
Giardia Lamblia  
Gonorrhea  
Granuloma Inguinale  
Hantavirus  
Helicobacter Pylori  
Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, AntiHBc, AntiHBs,  
AntiHAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT  
Herpes Simplex Virus  
HUMAN HERPES VIRUS6 (HHV6)  
Influenza Viruses  
Legionella  
Lyme Disease  
Lymphogranuloma Venereum (LGV)  
Malaria  
Measles (Rubeola)  
Meningitis  
Microsporidium  
Mononucleosis  
Mumps  
Mycoplasma  
Papillomaviruses  
Parvovirus B19  
Pneumonia  
Polyomaviruses  
Pseudomonas Aeruginosa  
Rabies  
Respiratory Syncytial Virus (RSV)  
Rhinoviruses

Rotavirus  
Rubella  
Salmonellosis  
Septicemia  
Shigellosis  
Staphylococcus Aureus  
Streptococci  
Syphilis  
Toxoplasmosis  
Trichomonas Vaginalis  
Tuberculosis  
Vibrio  
West Nile Virus  
Yersina

#### H. Competing/complementing

1. MONOCLONAL ANTIBODIES/IMMUNOASSAYS
2. RNA PROBES
3. TWODIMENSIONAL ELECTROPHORESIS
4. FLOW CYTOMETRY

#### VII. Worldwide Market Overview

1. BUSINESS ENVIRONMENT
2. MARKET STRUCTURE
3. MARKET SIZE AND GROWTH

#### VIII. France Molecular Diagnostics Market

##### A. Executive Summary

##### B. Business Environment

##### C. Market Structure

##### D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

#### IX. Germany Molecular Diagnostics Market

##### A. Executive Summary

##### B. Business Environment

##### C. Market Structure

##### D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

#### X. Italy Molecular Diagnostics Market

##### A. Executive Summary

##### B. Business Environment

##### C. Market Structure

##### D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

Shares

XI. Japan Molecular Diagnostics Market

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XII. Spain Molecular Diagnostics Market

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XIII. U.K. Molecular Diagnostics Market

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

XIV. U.S.A. Molecular Diagnostics Market

A. Executive Summary

B. Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

## **XV. COMPETITIVE ASSESSMENTS**

Abbott

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Becton Dickinson

Biokit

bioMerieux

BioRad

Biotest

Cepheid

CellMark Forensics/LabCorp

Decode Genetics  
Diadexus  
Eiken  
Elitech Group  
Enzo  
Exact Sciences  
Fujirebio  
Grifols  
Hologic/GenProbe  
Illumina  
Kreatech/Leica  
LiCor Biosciences  
Monogram Biosciences/LabCorp  
Myriad Genetics  
OrthoClinical Diagnostics  
Perkin Elmer/Caliper  
Proteome Sciences  
Qiagen  
Roche  
Scienion  
Sequenom  
Shimadzu  
Siemens  
Sierra Molecular  
Takara Bio  
Tecan Group  
Thermo Fisher  
XVI. Appendix: Major Universities and Research Centers  
Developing Molecular Diagnostic Technologies

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Adenovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Bartonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Campylobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Candida Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Chlamydia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Clostridium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Coronavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Cryptosporidium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing CMV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Echovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Enterovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing EBV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Giardia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Gonorrhoea Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hantavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Helicobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hepatitis Molecular Diagnostic and Other

Direct Identification Tests

Major Companies Developing or Marketing Herpes Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Influenza Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Legionella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Lyme Disease Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Measles Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Meningitis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mononucleosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mumps Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mycoplasma Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Pneumonia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing RSV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rotavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rubella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Salmonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Septicemia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Shigella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Streptococci Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Syphilis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Toxoplasmosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Trichomonas Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic and Other Direct Identification Tests

Worldwide, Laboratories Performing DNA Sequencing by Country

Worldwide, Molecular Diagnostics Market Potential

Laboratory Universe by Country

Worldwide, Molecular Diagnostic Test Volume Forecast by Country

Worldwide, Molecular Diagnostics Market Forecast by Country

France Molecular Diagnostics Test Volume And Sales By Major Application 20142019

France Laboratories Performing DNA Sequencing By Market Segment 2014

France Molecular Diagnostics Market

Potential Laboratory Universe by Market Segment 2014

France Molecular Diagnostics Test Volume By Major Application 20142019

France Major Infectious Disease Test Volume by Assay 20142019

France Major Infectious Disease Test Volume by Method 2014

France Molecular Diagnostics Market By Major Application 20142019

France Molecular Diagnostics Market

Estimated Sales And Market Shares of Major Suppliers 2014

France Major Infectious Disease Diagnostics Market by Assay 20142019

France AIDS Testing Market Estimated Sales by Major Supplier 2014

France Adenovirus Testing Market Estimated Sales by Major Supplier 2014

France Chlamydia Testing Market Estimated Sales by Major Supplier 2014

France CMV Testing Market Estimated Sales by Major Supplier 2014

France Gonorrhoea Testing Market Estimated Sales by Major Supplier 2014

France Hepatitis Testing Market Estimated Sales by Major Supplier 2014

France Hepatitis C Testing Market Estimated Sales by Major Supplier 2014

France HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier 2014

France Herpes Testing Market Estimated Sales by Major Supplier 2014

France Influenza Testing Market Estimated Sales by Major Supplier 2014

France Meningitis Testing Market Estimated Sales by Major Supplier 2014

France Mycoplasma Testing Market Estimated Sales by Major Supplier 2014

France RSV Testing Market Estimated Sales by Major Supplier 2014

France Shigella Testing Market Estimated Sales by Major Supplier 2014

Germany Molecular Diagnostics Test Volume And Sales By Major Application 20142019

Germany Laboratories Performing DNA Sequencing By Market Segment 2014

Germany Molecular Diagnostics Market



Potential Laboratory Universe by Market Segment 2014  
Germany Molecular Diagnostics Test Volume By Major Application 20142019  
Germany Major Infectious Disease Test Volume by Assay 20142019  
Germany Major Infectious Disease Test Volume by Method 2014  
Germany Molecular Diagnostics Market By Major Application 20142019  
Germany Molecular Diagnostics Market  
Estimated Sales And Market Shares of Major Suppliers 2014  
Germany Major Infectious Disease Diagnostics Market by Assay 20142019  
Germany AIDS Testing Market Estimated Sales by Major Supplier 2014  
Germany CMV Testing Market Estimated Sales by Major Supplier 2014  
Germany EBV Testing Market Estimated Sales by Major Supplier 2014  
Germany Gonorrhoea Testing Market Estimated Sales by Major Supplier 2014  
Germany Hepatitis Testing Market Estimated Sales by Major Supplier 2014  
Germany Hepatitis C Testing Market Estimated Sales by Major Supplier 2014  
Germany HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier 2014  
Germany Herpes Testing Market Estimated Sales by Major Supplier 2014  
Germany Influenza Testing Market Estimated Sales by Major Supplier 2014  
Germany Meningitis Testing Market Estimated Sales by Major Supplier 2014  
Germany Mycoplasma Testing Market Estimated Sales by Major Supplier 2014  
Germany Pneumonia Testing Market Estimated Sales by Major Supplier 2014  
Germany RSV Testing Market Estimated Sales by Major Supplier 2014  
Germany Rotavirus Testing Market Estimated Sales by Major Supplier 2014  
Italy Molecular Diagnostics Test Volume And Sales By Major Application 20142019  
Italy Laboratories Performing DNA Sequencing By Market Segment 2014  
Italy Molecular Diagnostics Market  
Potential Laboratory Universe by Market Segment 2014  
Italy Molecular Diagnostics Test Volume By Major Application 20142019  
Italy Major Infectious Disease Test Volume by Assay 20142019  
Italy Major Infectious Disease Test Volume by Method 2014  
Italy Molecular Diagnostics Market By Major Application 20142019  
Italy Molecular Diagnostics Market  
Estimated Sales And Market Shares of Major Suppliers 2014  
Italy Major Infectious Disease Diagnostics Market by Assay 20142019  
Italy AIDS Testing Market Estimated Sales by Major Supplier 2014  
Italy CMV Testing Market Estimated Sales by Major Supplier 2014  
Italy Gonorrhoea Testing Market Estimated Sales by Major Supplier 2014  
Italy Hepatitis Testing Market Estimated Sales by Major Supplier 2014  
Italy Hepatitis C Testing Market Estimated Sales by Major Supplier 2014

Italy HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier 2014  
Italy Herpes Testing Market Estimated Sales by Major Supplier 2014  
Italy Influenza Testing Market Estimated Sales by Major Supplier 2014  
Italy Meningitis Testing Market Estimated Sales by Major Supplier 2014  
Italy Mycoplasma Testing Market Estimated Sales by Major Supplier 2014  
Italy RSV Testing Market Estimated Sales by Major Supplier 2014  
Japan Molecular Diagnostics Test Volume And Sales By Major Application 20142019  
Japan Laboratories Performing DNA Sequencing By Market Segment 2014  
Japan Molecular Diagnostics Market  
Potential Laboratory Universe by Market Segment 2014  
Japan Molecular Diagnostics Test Volume By Major Application 20142019  
Japan Major Infectious Disease Test Volume by Assay 20142019  
Japan Major Infectious Disease Test Volume by Method 2014  
Japan Molecular Diagnostics Market By Major Application 20142019  
Japan Molecular Diagnostics Market  
Estimated Sales And Market Shares of Major Suppliers 2014  
Japan Major Infectious Disease Diagnostics Market by Assay 20142019  
Japan AIDS Testing Market Estimated Sales by Major Supplier 2014  
Japan Chlamydia Testing Market Estimated Sales by Major Supplier 2014  
Japan CMV Testing Market Estimated Sales by Major Supplier 2014  
Japan Gonorrhoea Testing Market Estimated Sales by Major Supplier 2014  
Japan Hepatitis Testing Market Estimated Sales by Major Supplier 2014  
Japan Hepatitis C Testing Market Estimated Sales by Major Supplier 2014  
Japan Herpes Testing Market Estimated Sales by Major Supplier 2014  
Japan Meningitis Testing Market Estimated Sales by Major Supplier 2014  
Japan Mycoplasma Testing Market Estimated Sales by Major Supplier 2014  
Japan Pneumonia Testing Market Estimated Sales by Major Supplier 2014  
Japan Shigella Testing Market Estimated Sales by Major Supplier 2014  
Spain Molecular Diagnostics Test Volume And Sales By Major Application 20142019  
Spain Laboratories Performing DNA Sequencing By Market Segment 2014  
Spain Molecular Diagnostics Market  
Potential Laboratory Universe by Market Segment 2014  
Spain Molecular Diagnostics Test Volume By Major Application 20142019  
Spain Major Infectious Disease Test Volume by Assay 20142019  
Spain Major Infectious Disease Test Volume by Method 2014  
Spain Molecular Diagnostics Market By Major Application 20142019  
Spain Molecular Diagnostics Market  
Estimated Sales And Market Shares of Major Suppliers 2014  
Spain Major Infectious Disease Diagnostics Market by Assay 20142019

Spain AIDS Testing Market Estimated Sales by Major Supplier 2014  
Spain Chlamydia Testing Market Estimated Sales by Major Supplier 2014  
Spain CMV Testing Market Estimated Sales by Major Supplier 2014  
Spain Gonorrhoea Testing Market Estimated Sales by Major Supplier 2014  
Spain Hepatitis Testing Market Estimated Sales by Major Supplier 2014  
Spain Hepatitis C Testing Market Estimated Sales by Major Supplier 2014  
Spain HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier 2014  
Spain Herpes Testing Market Estimated Sales by Major Supplier 2014  
Spain Influenza Testing Market Estimated Sales by Major Supplier 2014  
Spain Meningitis Testing Market Estimated Sales by Major Supplier 2014  
Spain Mycoplasma Testing Market Estimated Sales by Major Supplier 2014  
U.K. Molecular Diagnostics Test Volume And Sales By Major Application 20142019  
U.K. Laboratories Performing DNA Sequencing By Market Segment 2014  
U.K. Molecular Diagnostics Market  
Potential Laboratory Universe by Market Segment 2014  
U.K. Molecular Diagnostics Test Volume By Major Application 20142019  
U.K. Major Infectious Disease Test Volume by Assay 20142019  
U.K. Major Infectious Disease Test Volume by Method 2014  
U.K. Molecular Diagnostics Market By Major Application 20142019  
U.K. Molecular Diagnostics Market  
Estimated Sales And Market Shares of Major Suppliers 2014  
U.K. Major Infectious Disease Diagnostics Market by Assay 20142019  
U.K. AIDS Testing Market Estimated Sales by Major Supplier 2014  
U.K. Gonorrhoea Testing Market Estimated Sales by Major Supplier 2014  
U.K. Hepatitis Testing Market Estimated Sales by Major Supplier 2014  
U.K. Hepatitis C Testing Market Estimated Sales by Major Supplier 2014  
U.K. HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier 2014  
U.K. Influenza Testing Market Estimated Sales by Major Supplier 2014  
U.K. Mycoplasma Testing Market Estimated Sales by Major Supplier 2014  
U.K. Pneumonia Testing Market Estimated Sales by Major Supplier 2014  
U.K. Shigella Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Molecular Diagnostics Test Volume And Sales By Major Application 20142019  
U.S.A. Laboratories Performing DNA Sequencing By Market Segment 2014  
U.S.A. Molecular Diagnostics Market  
Potential Laboratory Universe by Market Segment 2014  
U.S.A. Molecular Diagnostics Test Volume by Major Application 20142019  
U.S.A. Major Infectious Disease Test Volume by Assay 20142019  
U.S.A. Major Infectious Disease Test Volume by Method 2014

U.S.A. Molecular Diagnostics Market By Major Application 20142019  
U.S.A. Molecular Diagnostics Market  
Estimated Sales And Market Shares of Major Suppliers 2014  
U.S.A. Major Infectious Disease Diagnostics Market by Assay 20142019  
U.S.A. AIDS Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Adenovirus Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Chlamydia Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. CMV Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Echovirus Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Enterovirus Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. EBV Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Gonorrhoea Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Hepatitis Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Hepatitis C Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier  
2014  
U.S.A. Herpes Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Influenza Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Meningitis Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Mycoplasma Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Pneumonia Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Rabies Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. RSV Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Salmonella Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. Shigella Testing Market Estimated Sales by Major Supplier 2014  
U.S.A. West Nile Virus Nat Market Reagent Sales by Major Supplier 2014

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