

# Infectious Disease Molecular Diagnostics: France, Germany, Italy, Spain, UK-Market Analysis, Competitive Intelligence, Technology Trends, Opportunities for Suppliers

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# **Abstracts**

Complete report \$11,800. DataPack (test volumes, sales forecasts, supplier shares) \$7,700. The report is available by country, section, market segment, individual test, and can be custom-tailored to your specific information needs and budget.

This new five-country study from VPGMarketResearch.com contains 1,128 pages, 136 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the infectious disease molecular diagnostics market during the next five years.

Report Highlights

Business and technological trends in major markets

Five-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Strategic profiles of leading market players and start-up firms developing innovative products

Specific product and business opportunities for instrument and consumable



suppliers.

### Rationale

The infectious disease molecular diagnostics market is one of the most rapidly growing segment of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the infectious disease molecular diagnostics market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

France	
Germany	
Italy	
Spain	
UK	

Geographic Coverage

### European Market Overview

Laboratories performing DNA sequencing and molecular diagnostic testing for infectious diseases by country and market segment.

Five-year test volume and sales projections by country.



# Market Segmentation Analysis

Sales and market shares of leading suppliers of infectious disease molecular diagnostic reagent kits and components.

Five-year test volume and sales projections for over 40 infectious disease molecular diagnostic assays.

A comprehensive analysis of the sequencing market by country and laboratory segment.

Detailed market segmentation analysis, including review of the market dynamics, trends, structure, size, growth and major suppliers by country.

# Product/Technology Review

Comparison of leading infectious disease molecular diagnostic analyzers.

Extensive review of molecular diagnostic technologies, test formats, detection methodologies, trends in testing automation and over target/signal amplification methods.

Worldwide listings of companies, universities and research centers developing new molecular diagnostic technologies and products.

### Competitive Assessments

Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.

Abbott

Affymetrix

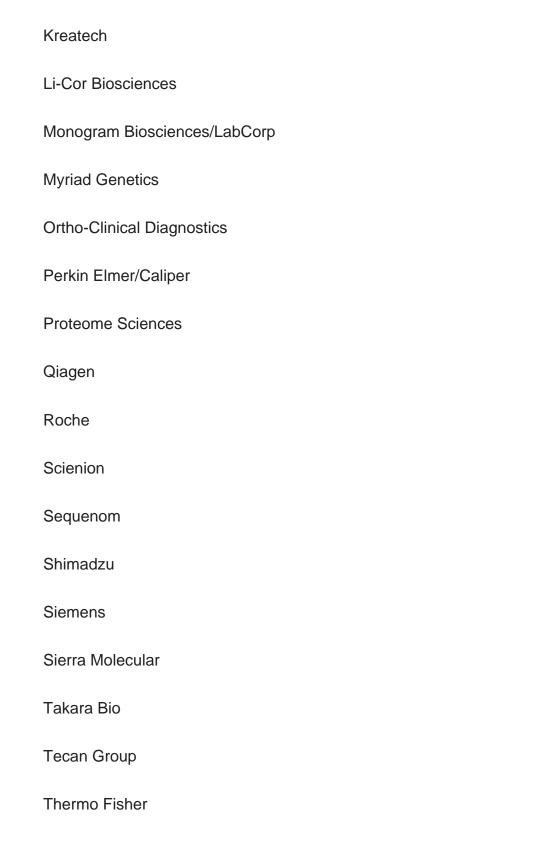
Agilent Technologies

Applied Gene Technologies



Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux
Bio-Rad
Biotest
CellMark Forensics/LabCorp
Cepheid
Decode Genetics
Diadexus
Eiken
Elitech Group
Enzo
Exact Sciences
Fujirebio
Grifols
Hologic/Gen-Probe
Illumina





Comprehensive listings of companies developing and marketing infectious disease molecular diagnostic products, by test and application.



# Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 1,128 pages and 136 tables



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Reaction

Detection

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Aeromonas

Anthrax/Bacillus Anthracis

Arboviruses

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Blastocystis Hominis

Brucella

Campylobacter

Candida

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Chancroid

Chlamydia

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Coxsackieviruses

Creutzfeldt-Jakob's Disease

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Cyclospora Cayetanensis

Cytomegalovirus

Ebola Virus

E. Coli

**EchoVirus** 

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Enteroviruses

**Epstein-Barr Virus** 

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Granuloma Inguinale

Hantavirus

Helicobacter Pylori

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Herpes Simplex Virus

Human Herpes Virus-6 (HHV-6)

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Legionella

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Mumps

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Pneumonia

Polyomaviruses

Pseudomonas Aeruginosa

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Rhinoviruses

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Rubella

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Septicemia

Shigellosis

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Trichomonas Vaginalis

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Yersina

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Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

**Becton Dickinson** 

**Biokit** 

bioMerieux

Bio-Rad

**Biotest** 

Cepheid

CellMark Forensics/LabCorp

**Decode Genetics** 

Diadexus



Eiken

Elitech Group

Enzo

**Exact Sciences** 

Fujirebio

Grifols

Hologic/Gen-Probe

Illumina

Kreatech/Leica

Li-Cor Biosciences

Monogram Biosciences/LabCorp

Myriad Genetics

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