

2019-2023 In Vitro Diagnostics Market: Strategic Implications of Emerging Reimbursement, Technological and Market Trends

<https://marketpublishers.com/r/I2D5E624A73EN.html>

Date: January 2019

Pages: 135

Price: US\$ 4,850.00 (Single User License)

ID: I2D5E624A73EN

Abstracts

How will the future reimbursement changes affect individual market segments?

Will the industry consolidate, decentralize, or undergo a bimodal transformation?

What will be the impact on purchasing influences, marketing strategies, joint ventures, mergers, licensing, import and export?

How will the future technological advances affect the major market segments?

Which companies will enter the market and which will not survive?

These and other key strategic issues facing decision-makers are explored in this thought-provoking and multi-faceted portrait of the future U.S. in vitro diagnostics market.

This invaluable strategic planning resource is designed to help corporate, marketing and R&D executives develop effective business plans that best accommodate uncertainties ahead.

The report evaluates emerging markets and technologies that may present unexpected threats or offer opportunities; identifies key strategic decisions that will have to be made in the future; and enhances corporate ability to develop realistic contingency plans.

The report presents strategic overview of the U.S. in vitro diagnostics market, including

major regulatory, economic, demographic and social trends with potentially significant impact; as well as five- and ten-year test volume and sales forecasts for major testing locations (hospitals, commercial labs, physician offices, blood centers, POC sites, and others) and laboratory disciplines (blood banking, clinical chemistry, immunodiagnosics, coagulation, hematology, flow cytometry, histology, cytology, microbiology, serology, urinalysis and others).

Contains 135 pages and 11 tables

Contents

I. EXECUTIVE SUMMARY

2. CONCLUSIONS AND RECOMMENDATIONS

3. BUSINESS ENVIRONMENT

- a. Health Care Expenditures
- b. Cost-Consciousness
- c. Reimbursement
- d. Industry Consolidation
- e. Hospitals
- f. Admissions
- g. Length of Stay
- h. Industry Diversification
- i. Physician Demographics
- j. Aging Population
 - More Chronic Illnesses
 - Higher Incidence of Disease
 - Greater Susceptibility to Iatrogenesis
 - More Cases with Multiple Illnesses

4. OUTLOOK FOR THE IN VITRO DIAGNOSTICS MARKET

- a. Government Regulations
- b. FDA Reform
- c. Hospitals
- d. Commercial Laboratories
- e. Physician Offices
- f. Point-of-Care Testing
- g. Personal Testing
- h. Other Testing Locations

5. STRATEGIC IMPLICATIONS

- a. Testing Patterns
 - Test Utilization
 - Pre-Admission Testing

Inpatient Testing
Outpatient Testing

6. MARKET SEGMENTS

a. Clinical Chemistry and Immunodiagnosics

Introduction
Future Situation

b. Microbiology and Serology

Introduction
Future Situation

c. Hematology and Flow Cytometry

Introduction
Future Situation

d. Blood Banking

Introduction
Future Situation

e. Histology and Cytology

Introduction
Future Situation

f. Coagulation

Introduction
Future Situation

g. Urinalysis

Introduction
Future Situation

7. TECHNOLOGIES

a. Molecular Diagnostics

Introduction
Future Situation

b. Monoclonal Antibodies

Introduction
Future Situation

c. Solid Phase Chemistry

Introduction
Future Situation

d. Biosensors and Biochips

Introduction

Future Situation

e. Automation and Robotics

Introduction

Future Situation

f. IT

Introduction

Future Situation

8. THE NEW MARKETPLACE

a. Purchasing Influences

b. Marketing Strategies

c. Joint Venture, Merger, and Licensing Activity

d. Import-Export

e. Potential Market Entrants

f. Who May Not Survive?

List Of Tables

LIST OF TABLES

- Executive Summary Table: Growth Areas in Clinical Laboratory Testing
- Table-1: Estimated U.S. Health Care Expenditures By Expenditure Type
- Table-2: Health Plan Enrollment Distribution
- Table-3: Selected Hospital Statistics
- Table-4: Total Population And Physician Demographics
- Table-5: Test Volume By Location
- Table-6: Test Distribution By Location
- Table-7: Market Size By Location
- Table-8: Typical Pre-Admission Tests
- Table-9: Test Volume By Laboratory Discipline
- Table-10: Market Size By Laboratory Discipline

I would like to order

Product name: 2019-2023 In Vitro Diagnostics Market: Strategic Implications of Emerging Reimbursement, Technological and Market Trends

Product link: <https://marketpublishers.com/r/I2D5E624A73EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I2D5E624A73EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

