

2017-2021 Immunoprotein Market: Test Volume and Sales Forecasts, Supplier Shares, Competitive Strategies, Innovative Technologies, Instrumentation Review

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Abstracts

Complete report \$8,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500. This new 297-page report from VPGMarketResearch.com contains 72 tables and provides analysis of the global immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers. The report provides test volume and sales forecasts by country and market segment for the following assays: C3C4Free Light ChainsHaptoglobinIgAlE SpecificIgE TotalIgGIgMImmunofixationPrealbuminProtein Electrophoresis. During the next decade, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. This report is a unique worldwide market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends in the U.S., Europe, Japan; provides test volume and sales forecasts by country, market segment and individual test; compares features of leading analyzers; and profiles key competitors. Contains 297 pages and 72 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Immunoprotein Tests

1. COMPLEMENT

a. C3

b. C4

2. FREE LIGHT CHAINS

3. IMMUNOFIXATION

4. IMMUNOGLOBULINS (IGA, IGE, IGG, IGM)

5. HAPTOGLOBIN

6. PREALBUMIN

7. PROTEIN ELECTROPHORESIS

B. Instrumentation Review: Operating characteristics and features of high, medium, and lowvolume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, OrthoClinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. MONOCLONAL AND POLYCLONAL ANTIBODIES

2. IMMUNOASSAYS

a. Technological Principle

d. Chemiluminescence

c. Enzyme Immunoassays (EIA)

Overview

ELISA EMIT

Electrochemical

d. Radioimmunoassays (RIA)

e. Immunoprecipitation

f. Affinity Chromatography

3. TANDEM MASS SPEC

4. IT AND AUTOMATION

5. DRY CHEMISTRY

6. BIOSENSORS

France: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Germany: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Italy: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Japan: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

Spain: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

UK: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

USA: Test Volume and Sales Forecasts by Assay and Market Segment, And Major Supplier Market Shares

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized

TESTING MARKETS

1. MARKETING APPROACHES
2. PRODUCT COMPLEXITY
3. CUSTOMER PREFERENCE
4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories

AdnaGen/Alere

Agilent Technologies

Bayer Healthcare

Beckman Coulter/Danaher

Biomedical Diagnostics

BioMerieux

BioRad

DiaSorin

Eiken

Fujirebio

Grifols

Instrumentation Laboratory

Kyowa Medex

Matritech/Alere

OrthoClinical Diagnostics

Roche

Siemens

Sysmex

Thermo Fisher

Tosoh

Wako

Wallac/PE

List Of Tables

LIST OF TABLES

France, Immunoprotein Test Volume Forecast By Market Segment

France, All Market Segments, Immunoprotein Test Volume Forecast by Assay

France, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Immunoprotein Reagent Market Forecast By Market Segment

France, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

France, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Germany, Immunoprotein Test Volume Forecast By Market Segment

Germany, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

Germany, Immunoprotein Reagent Market Forecast By Market Segment

Germany, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay

Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Italy, Immunoprotein Test Volume Forecast By Market Segment

Italy, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Major Suppliers of Immunodiagnostic

Products, Estimated Market Shares Japan, Immunoprotein Test Volume Forecast By Market Segment

Japan, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, Immunoprotein Reagent Market Forecast By Market Segment

Japan, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares Spain, Immunoprotein Test Volume Forecast By Market Segment

Spain, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Test Volume Forecast by Assay

Spain, Immunoprotein Reagent Market Forecast By Market Segment

Spain, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Reagent Market Forecast by Assay

Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares U.K., Immunoprotein Test Volume Forecast By Market Segment

U.K., All Market Segments, Immunoprotein Test Volume Forecast by Assay

U.K., Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

U.K., Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

U.K., Immunoprotein Reagent Market Forecast By Market Segment

U.K., All Market Segments, Immunoprotein Reagent Market Forecast by Assay

U.K., Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.K., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares U.S.A., Immunoprotein Test Volume Forecast By Market Segment

U.S.A., All Market Segments, Immunoprotein Test Volume Forecast by Assay

U.S.A., Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

U.S.A., Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

U.S.A., Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

U.S.A., Immunoprotein Reagent Market Forecast By Market Segment

U.S.A., All Market Segments, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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