

Immunodiagnostic Testing: Granular Analysis of the US Market Supplier Shares and Sales Forecasts for over 100 Tests

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Abstracts

This DataPack contains 125 tables from Venture Planning Group new report, "Competing in the US Clinical Chemistry and Immunodiagnostic Markets," including supplier shares and sales forecasts for over 100 tests. This DataPack will help current suppliers and potential market entrants to identify and evaluate emerging opportunities in the US Clinical Chemistry and Immunodiagnostic markets during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of clinical chemistry and immunodiagnostic products.

Market Segmentation Analysis

Test volume and sales forecasts for over 100 clinical chemistry, TDM, Encodrine, Cancer, Immunoprotein and Abused Drug assays by market segment:

Hospitals

Commercial/Private Laboratories

Physician Offices

Contains 125 tables

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