

Immunodiagnostic Testing: Granular Analysis of the European Market Supplier Shares and Sales Forecasts for over 100 Tests France, Germany, Italy, Spain, UK

<https://marketpublishers.com/r/IE52D88092AEN.html>

Date: June 2013

Pages: 376

Price: US\$ 10,240.00 (Single User License)

ID: IE52D88092AEN

Abstracts

This DataPack contains 376 tables from Venture Planning Group new 5-country study, “Competing in the European Clinical Chemistry and Immunodiagnostic Markets,” including supplier shares and sales forecasts for over 100 tests. This DataPack will help current suppliers and potential market entrants to identify and evaluate emerging opportunities in the European Clinical Chemistry and Immunodiagnostic markets during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Geographic Coverage

France

Germany

Italy

Spain

UK

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of clinical chemistry and immunodiagnostic products by country.

Market Segmentation Analysis

Test volume and sales forecasts for over 100 clinical chemistry, TDM, Encodrine, Cancer, Immunoprotein and Abused Drug assays by market segment:

Hospitals

Commercial/Private Laboratories

Physician Offices

Ambulatory Care Centers

Worldwide Market Overview

Estimated universe of laboratories performing clinical chemistry and immunodiagnostic tests by country.

Test volume and sales projections by country.

Contains 376 tables

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