

# **IFF: 2015 Strategic Direction, Marketing Tactics, Strengths and Weaknesses, Financial Performance**

<https://marketpublishers.com/r/I885589A76EEN.html>

Date: January 2015

Pages: 0

Price: US\$ 760.00 (Single User License)

ID: I885589A76EEN

## **Abstracts**

This unique report provides information not available from any other published source, including:

Specific business, new product development and marketing objectives and strategies, including internal expansion, joint ventures, acquisitions, and divestitures.

Major sales office locations.

Sales force size by country.

Promotional tactics and distribution strategies.

Key strengths and weaknesses.

## Contents

**I. Executive Summary**

**II. Marketing Capabilities**

**III. Financial Analysis**

**IV. Strengths and Weaknesses**

**V. Strategic Direction**

## List Of Tables

### LIST OF TABLES

- Table 1: Operations by Country
- Table 2: Sales and Operating Profit Growth
- Table 3: Sales by Geographic Region
- Table 4: Sales by Product Category
- Table 5: Sales Growth by Geographic Region

## I would like to order

Product name: IFF: 2015 Strategic Direction, Marketing Tactics, Strengths and Weaknesses, Financial Performance

Product link: <https://marketpublishers.com/r/l885589A76EEN.html>

Price: US\$ 760.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l885589A76EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

