

# **Hologic: Strategic Analysis of Leading Diagnostic Imaging Companies**

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## **Abstracts**

A strategic assessment of Hologic, one of the world's leading diagnostic imaging companies, provides significant competitor information, analysis and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global diagnostic imaging market, including information not available from any other source, such as sales, profit, system placement and installed base by modality.

Contains 49 pages and 6 tables

## Contents

**I. EXECUTIVE SUMMARY**

**II. BUSINESS ORGANIZATION**

**III. SENIOR MANAGEMENT**

**IV. FACILITIES AND EMPLOYEES**

**V. TECHNOLOGICAL KNOW-HOW**

**VI. PRODUCT PORTFOLIO**

**VII. MARKETING TACTICS**

**VIII. SALES AND PROFIT GROWTH**

**IX. R&D EXPENDITURES AND MAJOR PROGRAMS**

**X. COLLABORATIVE ARRANGEMENTS**

**XI. STRATEGIC DIRECTION**

## List Of Tables

### LIST OF TABLES

Table 1: Hologic Sales and Operating Profit Growth

Table 2: Hologic Sales by Product Line

Table 3: Hologic Sales Growth by Product Line

Table 4: Hologic Operating Profit by Product Line

Table 5: Hologic Operating Profit Growth by Product Line

Table 6: Hologic Sales by Geographic Region

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