

Hemostasis Testing: Granular Analysis of European Market Supplier Shares and Forecasts for 40 Tests France, Germany, Italy, Spain, UK

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Abstracts

This DataPack contains 120 tables from Venture Planning Group's new 5-country study, "Hemostasis Testing in Europe Market Segment Forecasts and Supplier Shares," including supplier shares, and forecasts for 40 hemostais procedures. This DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the European hemostasis testing market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Geographic Coverage

France

Germany

Italy

Spain

UK

Sales and Market Share Analysis

Sales and market shares of major hemostasis testing instrument and reagent suppliers.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Physician Offices

Ambulatory Care Centers

Test forecasts for 40 major procedures, by country and market segment.

Worldwide Market Overview

Estimates of facilities performing hemostasis testing by country.

Test volume and sales projections by country.

Contains 120 tables

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