

Hematology and Flow Cytometry Markets: New Product Development Opportunities, Market Penetration Strategies, Entry Barriers and Risks

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Date: July 2019

Pages: 23

Price: US\$ 950.00 (Single User License)

ID: HBA5CA32401EN

Abstracts

The report identifies the major opportunities for hematology and flow cytometry instruments, consumables, and auxiliary products; proposes “ideal” product models with tentative prices and operating characteristics; and suggests alternative market penetration strategies for suppliers.

Contains 23 pages

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MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

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- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

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- C. University Contracts
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