

Hematology & Flow Cytometry: Granular Analysis the European Markets Supplier Shares and Forecasts for over 40 Tests France, Germany, Italy, Spain, UK

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Abstracts

This DataPack contains 164 tables from Venture Planning Group's new 5-country study, "Competing in the European Hematology and Flow Cytometry Market," and includes market shares, as well as test volume and sales forecasts for over 40 tests. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the European Hematology and Flow Cytometry market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Geographic Coverage

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Germany

Italy

Spain

UK

Market Segmentation Analysis

Sales and market share estimates for leading suppliers of hematology and flow cytometry products by country and individual assay.

Test and sales forecasts for over 40 procedures by country, individual test and market segment:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Worldwide Market Overview

Estimates of the facilities performing hematology and flow cytometry testing by country.

Test volume and sales projections by country.

Contains 164 tables

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