

2012 Global RSV Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country

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Abstracts

The report presents a detailed analysis of the Respiratory Syncytial Virus diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Respiratory Syncytial Virus definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Respiratory Syncytial Virus tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

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Abbott IMx/IMx Select

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Beckman Coulter Access

BioChem Pharma/SR1

BioMerieux/Vitek Vidas

Biotrol System 7000

Chiron ACS: Centaur

Chiron ACS: 180

J&J Diagnostics/Amersham Amerlite

J&J Diagnostics Vitros ECI

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