

# 2012 Global Rhinovirus Diagnostics Market Outlook: Test Volume and Sales Forecasts by Country and Market Segment

<https://marketpublishers.com/r/G72803DA957EN.html>

Date: April 2012

Pages: 194

Price: US\$ 3,080.00 (Single User License)

ID: G72803DA957EN

## Abstracts

The report presents a detailed analysis of the Rhinovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Rhinovirus definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 194 pages and 7 tables.

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
  - 1. DNA Probes
    - a. Technology Overview
    - b. Amplification Methods
      - Polymerase Chain Reaction
        - Robotics
        - Temperature Cyclers
        - PCR Variations
      - Immuno-PCR
      - QC-PCR
      - DAP-PCR
      - Ligase Chain Reaction
      - Branched DNA
      - Q-Beta Replicase
      - Nucleic-Acid Sequence-Based
      - Strand Displacement Activation
      - Self-Sustained Sequence Replicase
    - 2. Monoclonal Antibodies
    - 3. Immunoassays
      - a. Technological Principle
      - b. Enzyme Immunoassays (EIA)
        - Overview
        - ELISA
        - Dot Immunobinding Assays
        - Capillary Immunoassays
        - Particle-Membrane Capture Immunoassays
        - Enzyme Amplification
      - c. Fluorescent Immunoassays
        - Fluorescence Polarization
        - Time-Resolved Pulse Fluorescence

- d. Luminescence
  - Chemiluminescence
  - Bioluminescence
- e. Latex Agglutination
- f. Immunoprecipitation
- 4. Differential Light Scattering
- 5. Microcomputers and Automation
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. MRI
- 11. Gel Microdroplets
- 12. Other

### **III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT**

### **IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT**

### **V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT**

### **VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT**

### **VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT**

### **VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT**

### **IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development

- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Aplera  
Beckman Coulter  
Becton Dickinson  
Binding Site  
Biomerica  
Biokit  
bioMerieux  
Bio-Rad  
Biotrol  
Biosite  
Biotest  
Caliper Technologies  
Cepheid  
Chemicon

Daiichi  
DiaSorin  
Diagast  
Diamedix  
Digene  
Eiken  
Enzo Biochem  
Fujirebio  
GenBio  
Gene-Tec  
Hemagen  
Immunetics  
Innogenetics  
Inverness  
J&J  
Meridian  
Nanogen  
Nissui  
Olympus  
Provalis  
Roche  
Saliva Diagnostic  
SeraCare  
Siemens  
Third Wave Technologies  
Thermo Fisher  
Tosho  
Trinity Biotech  
Tropix  
Wampole Labs  
Zenith  
Zeus

## List Of Tables

### LIST OF TABLES

France Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

## I would like to order

Product name: 2012 Global Rhinovirus Diagnostics Market Outlook: Test Volume and Sales Forecasts by Country and Market Segment

Product link: <https://marketpublishers.com/r/G72803DA957EN.html>

Price: US\$ 3,080.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G72803DA957EN.html>