

The 2011 Global Pharmaceutical Market Dynamics and Trends

https://marketpublishers.com/r/G0FA174D485EN.html

Date: September 2011

Pages: 25

Price: US\$ 1,480.00 (Single User License)

ID: G0FA174D485EN

Abstracts

A 25-page worldwide strategic overview of the pharmaceutical market, including:

Sales forecast for major product segments: ethical, OTC, generics.

Sales forecast for key geographic regions: North America, Europe, Japan, Latin America.

Sales forecast for major drug categories: cardiovascular, gastrointestinal, antibiotic, CNS, respiratory, musculoskeletal, hormonal/genitourinary, dermatological, oncological, ophthalmic, and others.

In addition, the report reviews major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the pharmaceutical industry during the next five years, including discussion of such key issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics, and other technologies.

Contains 25 pages and 3 tables



I would like to order

Product name: The 2011 Global Pharmaceutical Market Dynamics and Trends

Product link: https://marketpublishers.com/r/G0FA174D485EN.html

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G0FA174D485EN.html