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Future Nucleic Acid Testing Market - New Product Development Opportunities and Business Expansion Strategies for Instrument and Reagent Suppliers

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Abstracts

This comprehensive seven-country, 1,050-page report is designed to help current suppliers and potential market entrants identify and evaluate major business opportunities emerging in the NAT market during this decade.

Highlights

Business and technological trends in seven major markets

Five- and ten-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Profiles of market players and start-up firms developing innovative technologies and products

Specific product and business opportunities for instrument and consumable suppliers.

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