

# 2012 Global Mononucleosis Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country

<https://marketpublishers.com/r/G28753F3109EN.html>

Date: April 2012

Pages: 200

Price: US\$ 3,080.00 (Single User License)

ID: G28753F3109EN

## Abstracts

The report presents a detailed analysis of the Mononucleosis diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Mononucleosis definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Mononucleosis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 200 pages and 15 tables.

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
  - 1. DNA Probes
    - a. Technology Overview
    - b. Amplification Methods
      - Polymerase Chain Reaction
        - Robotics
        - Temperature Cyclers
        - PCR Variations
      - Immuno-PCR
      - QC-PCR
      - DAP-PCR
      - Ligase Chain Reaction
      - Branched DNA
      - Q-Beta Replicase
      - Nucleic-Acid Sequence-Based
      - Strand Displacement Activation
      - Self-Sustained Sequence Replicase
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
    - a. Technological Principle
    - b. Enzyme Immunoassays (EIA)
      - Overview
      - ELISA
      - Dot Immunobinding Assays
      - Capillary Immunoassays
      - Particle-Membrane Capture Immunoassays
      - Enzyme Amplification
    - c. Fluorescent Immunoassays
      - Fluorescence Polarization
      - Time-Resolved Pulse Fluorescence

- d. Luminescence
  - Chemiluminescence
  - Bioluminescence
- e. Latex Agglutination
- f. Immunoprecipitation
- 4. Differential Light Scattering
- 5. Microcomputers and Automation
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. MRI
- 11. Gel Microdroplets
- 12. Other

### **III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **V. ITALY: TEST MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

#### **A. Internal Development**

- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Aplera  
Beckman Coulter  
Becton Dickinson  
Binding Site  
Biomerica  
Biokit  
bioMerieux  
Bio-Rad  
Biotrol  
Biosite  
Biotest  
Caliper Technologies  
Cepheid  
Chemicon

Daiichi  
DiaSorin  
Diagast  
Diamedix  
Digene  
Eiken  
Enzo Biochem  
Fujirebio  
GenBio  
Gene-Tec  
Hemagen  
Immunetics  
Innogenetics  
Inverness  
J&J  
Meridian  
Nanogen  
Nissui  
Olympus  
Provalis  
Roche  
Saliva Diagnostic  
SeraCare  
Siemens  
Third Wave Technologies  
Thermo Fisher  
Tosho  
Trinity Biotech  
Tropix  
Wampole Labs  
Zenith  
Zeus

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Mononucleosis Tests  
France Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Japan Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Spain Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
U.K. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
U.S.A. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. Mononucleosis Testing Market Diagnostics Sales by Major Supplier

## I would like to order

Product name: 2012 Global Mononucleosis Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country

Product link: <https://marketpublishers.com/r/G28753F3109EN.html>

Price: US\$ 3,080.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G28753F3109EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

