

2012 Global Herpes Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country

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Abstracts

The report presents a detailed analysis of the Herpes diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Herpes definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for Herpes Simplex I/II and Herpes Type VI testing for the following markets:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

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Abbott IMx/IMx Select
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Chiron ACS: 180
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J&J Diagnostics Vitros ECi
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Roche Elecsys 1010/2010
Roche ES 22
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Biokit
bioMerieux
Bio-Rad
Biotrol
Biosite
Biotest
Caliper Technologies
Cepheid
Chemicon
Daiichi
DiaSorin
Diagast
Diamedix
Digene
Eiken
Enzo Biochem
Fujirebio
GenBio

Gene-Tec
Hemagen
Immunitics
Innogenetics
Inverness
J&J
Meridian
Nanogen
Nissui
Olympus
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