

Marketing Tactics of Leading Flavor and Fragrance Companies: Sales Force by Country

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Abstracts

For each company, the analysis presents:

Sales force in the U.S. and other international markets.

Major sale office locations.

Distribution strategies.

Major promotional tactics.

The companies analyzed in the report: Firmenich, Givaudan, T. Hasegawa, IFF, Mane, Quest, Robertet, Sensient, Symrise, and Takasago.

Contains 20 pages

Contents

Marketing Tactics of Leading Flavor and Fragrance Companies: Sales Force by Country

1. Firmenich
2. Frutarom
3. Givaudan
4. T. Hasegawa
5. IFF
6. Mane
7. Robertet
8. Sensient
9. Symrise
10. Takasago

For each company, the report presents:

Sales force estimates by country

Major sales office locations

Distribution strategies

Major promotional tactics.

The report provides information not available from any other source, such as sales force estimates by country

Contains 20 pages

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