

2012 Global Coxsackievirus Diagnostics Market Outlook: Test Volume and Sales Forecasts by Country and Market Segment

<https://marketpublishers.com/r/G9F7A538FF1EN.html>

Date: April 2012

Pages: 190

Price: US\$ 3,080.00 (Single User License)

ID: G9F7A538FF1EN

Abstracts

The report presents a detailed analysis of the Coxsackievirus diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Coxsackievirus definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

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