

# 2012 Global CMV Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country

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## Abstracts

The report presents a detailed analysis of the Cytomegalovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the CMV definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Blood Banks

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of CMV tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market

entry barriers and risks, and strategic planning issues and concerns.

Contains 231 pages and 15 tables.

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Abbott IMx/IMx Select

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Chiron ACS: 180

J&J Diagnostics/Amersham Amerlite

J&J Diagnostics Vitros ECi

Olympus PK310

Roche Cobas Core

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Roche ES 22

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