

2012 Global Campylobacter Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

2012 Global Campylobacter Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country

Date:	April 20, 2012
Pages:	230
Price:	US\$ 3,850.00 US\$ 3,272.50
ID:	G8F2D31ADF7EN

The report presents a detailed analysis of the Campylobacter diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Campylobacter definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

- Hospitals
- Commercial/Private Labs
- Physician Offices
- Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Campylobacter tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 230 pages and 14 tables.

Table of Content

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
 - Identification from Culture
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
 - Abbott AxSYM
 - Abbott IMx/IMx Select
 - Anagen AN2000/AuraFlex
 - Beckman Coulter Access
 - BioChem Pharma/SR1
 - BioMerieux/Vitek Vidas
 - Biotrol System 7000
 - Chiron ACS: Centaur
 - Chiron ACS: 180
 - J&J Diagnostics/Amersham Amerlite
 - J&J Diagnostics Vitros ECi
 - Olympus PK310
 - Roche Cobas Core

Roche Elecsys 1010/2010
Roche ES 22
Roche ES 33
Roche ES 300/300AL
Siemens ELISA Processor II/III
Siemens Immuno 1
Siemens/Opus/Plus/Magnum
Siemens Stratus
Tosoh AIA-1200/1200DX/NexIA/600
Wallac/Pharmacia Delfia

E. Emerging Diagnostic Technologies

1. DNA Probes

a. Technology Overview

b. Amplification Methods

Polymerase Chain Reaction

Robotics

Temperature Cyclers

PCR Variations

Immuno-PCR

QC-PCR

DAP-PCR

Ligase Chain Reaction

Branched DNA

Q-Beta Replicase

Nucleic-Acid Sequence-Based

Strand Displacement Activation

Self-Sustained Sequence Replicase

2. Monoclonal Antibodies

3. Immunoassays

a. Technological Principle

b. Enzyme Immunoassays (EIA)

Overview

ELISA

Dot Immunobinding Assays

Capillary Immunoassays

Particle-Membrane Capture Immunoassays

Enzyme Amplification

c. Fluorescent Immunoassays

Fluorescence Polarization

Time-Resolved Pulse Fluorescence

d. Luminescence

Chemiluminescence

Bioluminescence

e. Latex Agglutination

f. Immunoprecipitation

4. Differential Light Scattering

5. Microcomputers and Automation

6. Artificial Intelligence

7. Liposomes

8. Flow Cytometry

9. Chromatography

10. MRI

11. Gel Microdroplets

12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES****V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES****VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES****VII. SPAIN: TEST VOLUME AND SALES FORECAST BY MARKET SEGMENT****VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES****IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES****X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Aplera
Beckman Coulter
Becton Dickinson
Binding Site
Biomerica
Biokit
bioMerieux
Bio-Rad
Biotrol
Biosite
Biotest
Caliper Technologies
Cepheid

Chemicon
Daiichi
DiaSorin
Diagast
Diamedix
Digene
Eiken
Enzo Biochem
Fujirebio
GenBio
Gene-Tec
Hemagen
Immunitics
Innogenetics
Inverness
J&J
Meridian
Nanogen
Nissui
Olympus
Provalis
Roche
Saliva Diagnostic
SeraCare
Siemens
Third Wave Technologies
Thermo Fisher
Tosho
Trinity Biotech
Tropix
Wampole Labs
Zenith
Zeus

LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests
France Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
France Campylobacter Diagnostics Sales by Major Supplier
Germany Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Campylobacter Diagnostics Sales by Major Supplier
Italy Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Campylobacter Diagnostics Sales by Major Supplier
Japan Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Campylobacter Diagnostics Sales by Major Supplier
Spain Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Campylobacter Diagnostics Sales by Major Supplier
U.S.A. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Campylobacter Diagnostics Sales by Major Supplier

I would like to order:

Product name: 2012 Global Campylobacter Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country
Product link: <https://marketpublishers.com/r/G8F2D31ADF7EN.html>
Product ID: G8F2D31ADF7EN
Price: US\$ 3,272.50 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/G8F2D31ADF7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**