

2012 Global Adenovirus Diagnostics Market Outlook: Test Volumes, Sales Forecasts, and Supplier Shares by Country

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Abstracts

The report presents a detailed analysis of the Adenovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Adenovirus definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Adenovirus tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 205 pages and 10 tables.

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Adeno-Associated Viruses (AAV)
- E. Emerging Diagnostic Technologies
 - 1. DNA Probes
 - a. Technology Overview
 - b. Amplification Methods
 - Polymerase Chain Reaction
 - Robotics
 - Temperature Cyclers
 - PCR Variations
 - Immuno-PCR
 - QC-PCR
 - DAP-PCR
 - Ligase Chain Reaction
 - Branched DNA
 - Q-Beta Replicase
 - Nucleic-Acid Sequence-Based
 - Strand Displacement Activation
 - Self-Sustained Sequence Replicase
 - 2. Monoclonal Antibodies
 - 3. Immunoassays
 - a. Technological Principle
 - b. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - Dot Immunobinding Assays
 - Capillary Immunoassays
 - Particle-Membrane Capture Immunoassays
 - Enzyme Amplification
 - c. Fluorescent Immunoassays
 - Fluorescence Polarization

- Time-Resolved Pulse Fluorescence
- d. Luminescence
 - Chemiluminescence
 - Bioluminescence
- e. Latex Agglutination
- f. Immunoprecipitation
- 4. Differential Light Scattering
- 5. Microcomputers and Automation
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. MRI
- 11. Gel Microdroplets
- 12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Applera
Beckman Coulter
Becton Dickinson
Binding Site
Biomerica
Biokit
bioMerieux
Bio-Rad
Biotrol
Biosite
Biotest
Caliper Technologies
Cepheid

Chemicon
Daichi
DiaSorin
Diagast
Diamedix
Digene
Eiken
Enzo Biochem
Fujirebio
GenBio
Gene-Tec
Hemagen
Immunetics
Innogenetics
Inverness
J&J
Meridian
Nanogen
Nissui
Olympus
Provalis
Roche
Saliva Diagnostic
SeraCare
Siemens
Third Wave Technologies
Thermo Fisher
Tosho
Trinity Biotech
Tropix
Wampole Labs
Zenith
Zeus

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests

France Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Adenovirus Diagnostics Sales by Major Supplier

Germany Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Adenovirus Testing Market Diagnostics Sales by Major Supplier

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