+44 20 8123 2220
info@marketpublishers.com

Global Paint and Coatings Market 2021: Leading Supplier Strategic Directions, Marketing Tactics, and Technological Know-How

https://marketpublishers.com/r/G2523C4B0F9EN.html
Date: November 2017
Pages: 134
Price: US$ 3,500.00 (Single User License)
ID: G2523C4B0F9EN

Abstracts

The companies analyzed in this report include AkzoNobel, BASF, DuPont, Henkel, Kansai Paint, Nippon Paint, PPG, RPM, Sherwin-Williams, and Valspar.

The report presents:

Specific business, new product development and marketing strategies.

Major strengths and weaknesses, e.g., managerial, organizational, marketing and product development.

Anticipated acquisitions, joint ventures and divestitures.

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

Internally developed and acquired technologies, processes, and related capabilities.

Proprietary technologies and patent litigations.

+44 20 8123 2220
info@marketpublishers.com

Contains 134 pages

+44 20 8123 2220
info@marketpublishers.com

Contents

1. AKZONOBEL

2. BASF

3. DUPONT

4. HENKEL

5. KANSAI

6. NIPPON PAINT

7. PPG

8. RPM

9. SHERWIN-WILLIAMS

10. VALSPAR

THE REPORT PRESENTS:

Specific business, new product development and marketing strategies
Major strengths and weaknesses, e.g., managerial, organizational, marketing and product development
Anticipated acquisitions, joint ventures and divestitures
Promotional tactics.
Distribution approaches.
Product service and support.
Customer relations.
Internally developed and acquired technologies, processes, and related capabilities.
Proprietary technologies and patent litigations.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Paint and Coatings Market 2021: Leading Supplier Strategic Directions, Marketing Tactics, and Technological Know-How

Product link: https://marketpublishers.com/r/G2523C4B0F9EN.html

Price: US$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2523C4B0F9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com