

# 2024 Global Blood Typing, Grouping and Infectious Disease NAT Screening Market in the US, Europe, Japan: Supplier Shares and Strategies, Volume and Sales Segment Forecasts for over 40 Tests, Technology and Instrumentation Review

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# Abstracts

The report is available by geographic region, country, market segment, test category, section, and individual assay.

The report is available by section, and can be customized to specific information needs and budget.

This comprehensive seven- country report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global molecular blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in the US, Europe and Japan; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunohematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

## Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing



Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood typing, grouping and infectious disease screening tests by country and individual product.

Geographic Regions

Europe France Germany Italy Japan Spain

UK



US

**Competitive Assessments** 

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers, by country.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by country and market segment:

Blood Centers

Plasma Fractionation Facilities

Hospitals

Commercial/Private Laboratories

**Military Blood Banks** 

#### **Current and Emerging Products**

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

#### **Technology Review**

2024 Global Blood Typing, Grouping and Infectious Disease NAT Screening Market in the US, Europe, Japan: Suppl..



Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Comprehensive lists of companies developing or marketing new technologies and products, by test.

Worldwide Market Overview

Estimates of facilities performing blood banking tests, by country.

Test volume and sales projections by country.

Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 775 pages and 227 tables



# Contents

## I. INTRODUCTION

## II. WORLDWIDE MARKET OVERVIEW

- 1. Business Environment
- 2. Market Structure
- 3. Market Size and Growth

## **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

## **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

## V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

## VI. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
  - 1. Blood Typing and Grouping Tests
    - a. ABO
    - b. Antibody Panels
    - c. Antibody Screening
    - d. Antigen Typing
    - e. Antiglobulin Test

2024 Global Blood Typing, Grouping and Infectious Disease NAT Screening Market in the US, Europe, Japan: Suppl..



f. Crossmatch g. HLA Typing h. Rh i. Other Blood Groups 2. Infectious Disease Screening Tests a. AIDS/HIV Background **Diagnostic Tests** Enzyme Immunoassay Viral Load/Drug Resistance Testing Genotype and Phenotype Testing **Blood Banking Considerations** b. Hepatitis Markers Hepatitis A Hepatitis **B** Hepatitis C Hepatitis D (Delta Hepatitis) Hepatitis E Hepatitis G Vaccines and Drugs c. Cytomegalovirus Background **Diagnostic Tests** Vaccines and Drugs d. Syphilis Background **Diagnostic Tests** Vaccines and Drugs e. West Nile Virus Background **Clinical Syndromes Diagnostic Tests** Vaccines and Drugs f. Parvovirus B19 Microbiology Epidemiology **Clinical Syndromes Diagnostic Test** Vaccines and Drugs

2024 Global Blood Typing, Grouping and Infectious Disease NAT Screening Market in the US, Europe, Japan: Suppl..



g. Creutzfeldt-Jakob's Disease

Background

- Transmission
- **Diagnostic Tests**
- Vaccines and Drugs
- h. Malaria
- i. Chagas Disease
- j. Babesiosis
- 3. Pathogen Reduction
- 4. Leukocyte Reduction

Background

Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping and Infectious Disease Screening Automated and Semiautomated Analyzers

- C. Major Blood Banking Technologies and Their Potential Applications
  - 1. Molecular Diagnostics
  - 2. Monoclonal and Polyclonal Antibodies
  - 3. Immunoassays
  - 4. Microtitration Plates
  - 5. IT and Automation
  - 6. Lasers
  - 7. Robotics
  - 8. Synthetic Red Cell Substitutes
  - 9. Genetically Engineered Blood Components
  - 10. Blood Preservation
  - 11. Autologous Blood Transfusion/Freezing

## VII. FRANCE BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

## VIII. GERMANY BLOOD BANKING MARKET

A. Executive Summary



- B. Business Environment
- C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

## IX. ITALY BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

## X. JAPAN BLOOD BANKING MARKET

- A. Executive Summary
- **B.** Business Environment
- C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

## **XI. SPAIN BLOOD BANKING MARKET**

- A. Executive Summary
- B. Business Environment
- C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

#### XII. U.K. BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

## XIII. U.S.A. BLOOD BANKING MARKET

2024 Global Blood Typing, Grouping and Infectious Disease NAT Screening Market in the US, Europe, Japan: Suppl..



A. Executive Summary

**B.** Business Environment

C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

### **XIV. COMPETITIVE ASSESSMENTS**

Abbott Beckman Coulter/Danaher **Becton Dickinson Biokit** bioMerieux **Bio-Rad** Diagast DiaSorin Fujirebio Grifols Hologic Immucor LabCorp **Ortho-Clinical Diagnostics Proteome Sciences Quest Diagnostics** Quidel Roche **Siemens Healthineers** Tecan Thermo Fisher



# **List Of Tables**

## LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests Major Companies Developing or Marketing HLA Typing Tests Major Companies Developing or Marketing AIDS Tests Major Companies Developing or Marketing Hepatitis Tests Major Companies Developing or Marketing CMV Tests Major Companies Developing or Marketing Syphilis Tests Major Companies Developing or Marketing Blood Bank Analyzers Worldwide, All Market Segments, Facilities Performing Blood Bank Tests By Country Worldwide, All Market Segments, Total Blood Typing and Grouping Test Volume Forecast By Country Worldwide, All Market Segments, Total Infectious Disease Screening Test Volume Forecast Worldwide, All Market Segments, Total Blood Typing and Grouping Reagent Market Forecast By Country Worldwide, All Market Segments, Total Infectious Disease Reagent Market Forecast By Country Executive Summary Table: France, Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category France, Facilities Performing Blood Bank Tests by Market Segment France, Hospital Laboratories Performing Blood Bank Tests by Bed Size France, Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume France, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment France, All Market Segments Blood Typing And Grouping Test Volume Forecast France, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast France, Blood Banks Blood Typing And Grouping Test Volume Forecast France, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast France, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment France, All Market Segments Infectious Disease Screening Test Volume Forecast France, Blood Banks Infectious Disease Screening Test Volume Forecast France, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast



France, Hospital Laboratories Infectious Disease Screening Test Volume Forecast France, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment

France, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test

France, Hospital Laboratories Blood

Typing and Grouping Reagent Market Forecast By Major

France, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

France, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

France, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment

France, All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

France, Blood Banks Infectious Disease

Screening Reagent Market Forecast by Test

France, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test

France, Hospital Laboratories Infectious

Disease Screening Reagent Market Forecast by Test

France, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

France, HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

France, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

France, HIV/Hepatitis NAT Screening Market

Reagent Sales by Major Supplier

France, CMV Blood Screening Market, Reagent Sales By Major Supplier

France, Syphilis Blood Screening Market, Reagent Sales By Major Supplier

Executive Summary Table: Germany, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Germany, Facilities Performing Blood Bank Tests by Market Segment

Germany, Hospital Laboratories Performing Blood Bank Tests by Bed Size

Germany, Commercial/Private Laboratories

Performing Blood Bank Tests by Annual Test Volume

Germany, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment

Germany, All Market Segments Blood Typing And Grouping Test Volume Forecast Germany, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast



Germany, Blood Banks Blood Typing And Grouping Test Volume Forecast Germany, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast Germany, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment Germany, All Market Segments Infectious Disease Screening Test Volume Forecast Germany, Blood Banks Infectious Disease Screening Test Volume Forecast Germany, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast Germany, Hospital Laboratories Infectious Disease Screening Test Volume Forecast Germany, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment Germany, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test Germany, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test Germany, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast Germany, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test Germany, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test Germany, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test Germany, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test Germany, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares Germany, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier Germany, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier Germany, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier Germany, CMV Blood Screening Market, Reagent Sales by Major Supplier Executive Summary Table: Italy, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category Italy, Facilities Performing Blood Bank Tests by Market Segment



Italy, Hospital Laboratories Performing Blood Bank Tests by Bed Size

Italy, Commercial/Private Laboratories

Performing Blood Bank Tests by Annual Test Volume

Italy, All Market Segments Blood Typing And Grouping Test Volume by Market Segment

Italy, All Market Segments Blood Typing And Grouping Test Volume Forecast

Italy, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

Italy, Blood Banks Blood Typing And Grouping Test Volume Forecast

Italy, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

Italy, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment

Italy, All Market Segments Infectious Disease Screening Test Volume Forecast Italy, Blood Banks Infectious Disease Screening Test Volume Forecast

Italy, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

Italy, Hospital Laboratories Infectious Disease Screening Test Volume Forecast Italy, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

Italy, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

Italy, Hospital Laboratories Blood

Typing and Grouping Reagent Market Forecast By Major Test

Italy, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test Italy, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

Italy, All Market Segments Infectious

Disease Screening Reagent Market Forecast by Market Segment

Italy, All Market Segments Infectious

Disease Screening Reagent Market Forecast by Test

Italy, Blood Banks Infectious Disease

Screening Reagent Market Forecast by Test

Italy, Commercial/Private Laboratories Infectious

Disease Screening Reagent Market Forecast by Test

Italy, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test

Italy, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Italy, AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier



Italy, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier Italy, CMV Blood Screening Market, Reagent Sales By Major Supplier Executive Summary Table: Japan, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category Japan, Facilities Performing Blood Bank Tests by Market Segment Japan, Hospital Laboratories Performing Blood Bank Tests By Bed Size Japan, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume Japan, All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment Japan, All Market Segments Blood Typing and Grouping Test Volume Forecast Japan, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast Japan, Blood Banks Blood Typing and Grouping Test Volume Forecast Japan, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast Japan, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment Japan, All Market Segments Infectious Disease Screening Test Volume Forecast Japan, Blood Banks Infectious Disease Screening Test Volume Forecast Japan, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast Japan, Hospital Laboratories Infectious Disease Screening Test Volume Forecast Japan, All Market Segments Blood Typing and Grouping Reagent Market Forecast By Market Segment Japan, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test Japan, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test Japan, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast Japan, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test Japan, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment Japan, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test Japan, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test



Japan, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test Japan, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test Japan, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares Japan, HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier Japan, Hepatitis C Blood Screening Market, Reagent Sales by Major Supplier Japan, CMV Blood Screening Market, Reagent Sales by Major Supplier Japan, Syphilis Blood Screening Market, Reagent Sales by Major Supplier Executive Summary Table: Spain, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category Spain, Facilities Performing Blood Bank Tests by Market Segment Spain, Hospital Laboratories Performing Blood Bank Tests by Bed Size Spain, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume Spain, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment Spain, All Market Segments Blood Typing and Grouping Test Volume Forecast Spain, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast Spain, Blood Banks Blood Typing And Grouping Test Volume Forecast Spain, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast Spain, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment Spain, All Market Segments Infectious Disease Screening Test Volume Forecast Spain, Blood Banks Infectious Disease Screening Test Volume Forecast Spain, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast Spain, Hospital Laboratories Infectious Disease Screening Test Volume Forecast Spain, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment Spain, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test Spain, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test Spain, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast Spain, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market



Forecast By Major Test Spain, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment Spain, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test Spain, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test Spain, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test Spain, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test Spain, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares Spain, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier Spain, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier Spain, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier Spain, CMV Blood Screening Market, Reagent Sales by Major Supplier Spain, Syphilis Blood Screening Market, Reagent Sales by Major Supplier Executive Summary Table: U.K., Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category U.K., Facilities Performing Blood Bank Tests by Market Segment U.K., Hospital Laboratories Performing Blood Bank Tests by Bed Size U.K., Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume U.K., All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment U.K., All Market Segments Blood Typing And Grouping Test Volume Forecast U.K., Hospital Laboratories Blood Typing and Grouping Test Volume Forecast U.K., Blood Banks Blood Typing And Grouping Test Volume Forecast U.K., Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast U.K., All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment U.K., All Market Segments Infectious Disease Screening Test Volume Forecast U.K., Blood Banks Infectious Disease Screening Test Volume Forecast U.K., Hospital Laboratories Infectious Disease Screening Test Volume Forecast U.K., Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

U.K., All Market Segments Blood Typing And Grouping Reagent Market Forecast By



Market Segment

U.K., All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test

U.K., Hospital Laboratories Blood

Typing and Grouping Reagent Market Forecast By Major Test

U.K., Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

U.K., All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment

U.K., All Market Segments Infectious Disease Screening Reagent Market Forecast Segment By Test

U.K., Blood Banks Infectious Disease

Screening Reagent Market Forecast by Test

U.K., Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test

U.K., Commercial/Private Laboratories Infectious

Disease Screening Reagent Market Forecast by Test

U.K., Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

U.K., HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

U.K., Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

U.K., Syphilis Blood Screening Market, Reagent Sales by Major Supplier

Executive Summary Table: U.S.A., Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

U.S.A., Estimated Number of Inpatient and Ambulatory Surgeries

U.S.A., Facilities Performing Blood Bank Tests by Market Segment

U.S.A., Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.S.A., Commercial/Private Laboratories

Performing Blood Bank Tests by Annual Test Volume Forecast

U.S.A., Facilities Collecting Whole Blood And Plasma by Market Forecast Segment

U.S.A., Whole Blood and Plasma Collections By Market Forecast Segment

U.S.A., All Market Segments Blood Typing and Grouping Test Volume by Market Forecast Segment

U.S.A., All Market Segments Blood Typing And Grouping Test Volume Forecast

U.S.A., Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

U.S.A., Community and Regional Blood Centers Blood Typing and Grouping Test Volume Forecast

U.S.A., Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast

U.S.A., Plasma Fractionation Centers Blood Typing and Grouping Test Volume



Forecast

U.S.A., Military Blood Banks Blood Typing and Grouping Test Volume Forecast

U.S.A., All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment

U.S.A., All Market Segments Infectious Disease Screening Test Volume Forecast

U.S.A., Community and Regional Centers Infectious Disease Screening Test Volume Forecast

U.S.A., Plasma Fractionation Centers Infectious Disease Screening Test Volume Forecast

U.S.A., Hospital Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A., Military Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A., All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

U.S.A., All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment

U.S.A., Hospital Blood Banks Blood Typing And Grouping Reagent Market Forecast by Major Test

U.S.A., Community and Regional Blood Centers Blood Typing and Grouping Reagent Market Forecast By Major Test

U.S.A., Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

U.S.A., Plasma Fractionation Centers Blood Typing and Grouping Reagent Market Forecast By Major Test

U.S.A., Military Blood Banks Blood Typing And Grouping Reagent Market Forecast by Major Test

U.S.A., All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A., All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A., Community and Regional Centers Infectious Disease Screening Reagent Market Forecast By Test

U.S.A., Plasma Fractionation Centers Infectious Disease Screening Reagent Market Forecast By Test

U.S.A., Hospital Blood Banks Infectious Disease Screening Reagent Market Forecast By Test

U.S.A., Military Blood Banks Infectious Disease Screening Reagent Market Forecast By Test

U.S.A., Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares



U.S.A., HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A., Hepatitis Blood Screening Market, Reagents Sales by Major Supplier

U.S.A., Hepatitis C Blood Screening Market, Reagent Sales By Major Supplier

U.S.A., HIV/Hepatitis C NAT Market, Reagent

Sales By Major Supplier

U.S.A., West Nile Virus NAT Market, Reagent Sales by Major Supplier

U.S.A., CMV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A., Syphilis Blood Screening Market, Reagent Sales by Major Supplier



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