

# **Givaudan: Technological Know-How, Marketing Tactics and Strategic Direction in Flavors and Fragrances**

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## **Abstracts**

This new report from VPGMarketResearch.com provides strategic assessment of Givaudan's technological know-how, marketing tactics and strategic directions in the global flavor and fragrance market.

## Contents

**SECTION I: TECHNOLOGICAL KNOWHOW**

**SECTION II: MARKETING TACTICS**

**SECTION III: STRATEGIC DIRECTION**

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